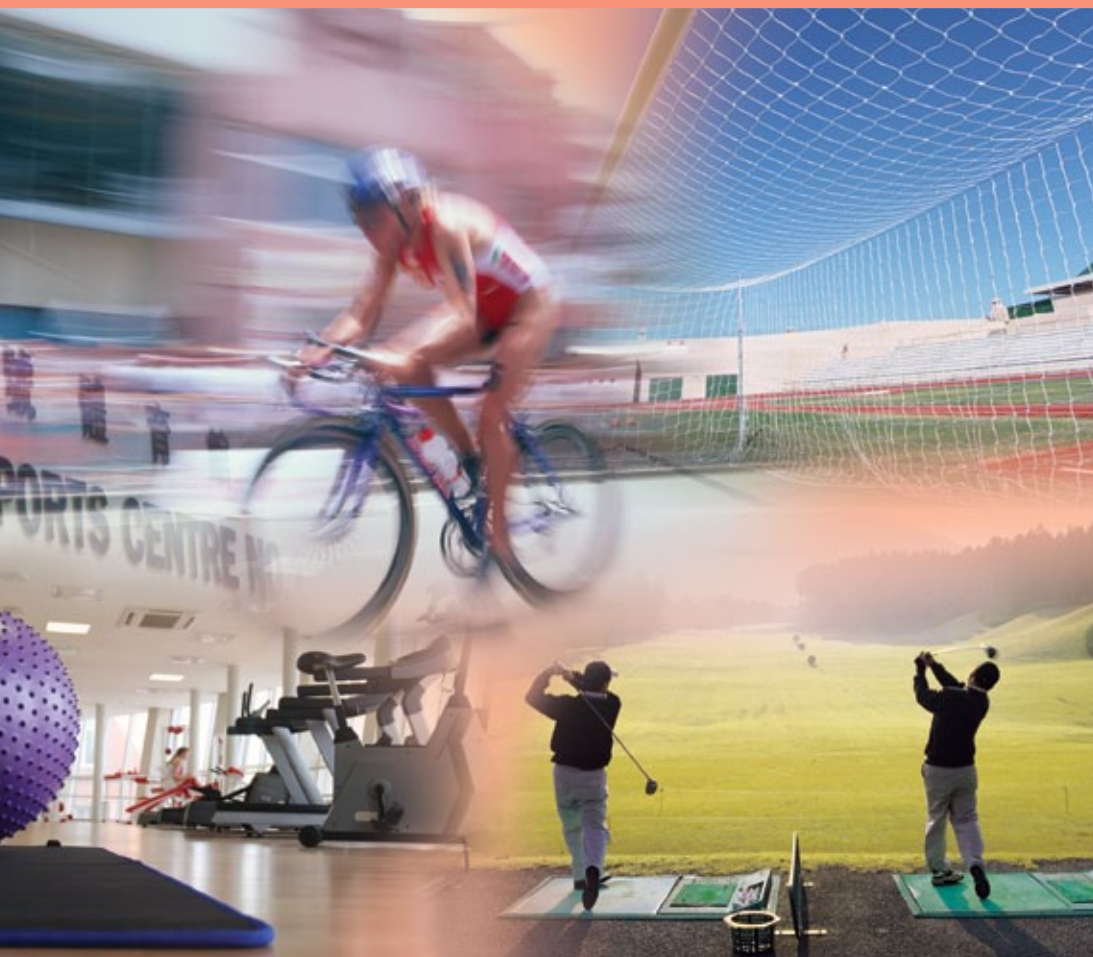


Higher Diploma in Sport and Recreation Management

體育及康樂管理高級文憑

2011-12



Higher Diploma in Sport and Recreation Management

體育及康樂管理高級文憑

Programme Code | HP 83-108 Foundation Programme 基礎課程
課程編號 | HP 83-208 Year 1 一年級



In line with the increase of people's leisure time, disposable income and awareness of healthy lifestyles, the provision for recreational facilities and activities has escalated in recent years. It is expected that the demand for sport and recreational services in Hong Kong and the Pearl River Delta will continue to increase, and that opportunities to work in this industry will expand further. In addition, the 2008 Olympic Games, the 2009 East Asia Games and 2010 Asian Games have stimulated greater participation in sport and exercise among the community, as Hong Kong aspires to be the sport and cultural centre of Asia.

人們對健康生活的要求隨著經濟能力提升而增加，康樂及文化設施及活動在過去十年亦發展迅速，再加上旅遊及有關活動在珠江三角洲及本港均持續發展，無疑刺激到康樂服務的人力需求。再者，中國成功申辦多個大型體育活動，如2008年的奧運會、2009年的東亞運動會及2010年的亞運會，體育已成為社會焦點，亦帶動香港逐步成為亞洲其中一個康樂體育及文化中心。



Programme Aims and Features

課程目標及特點

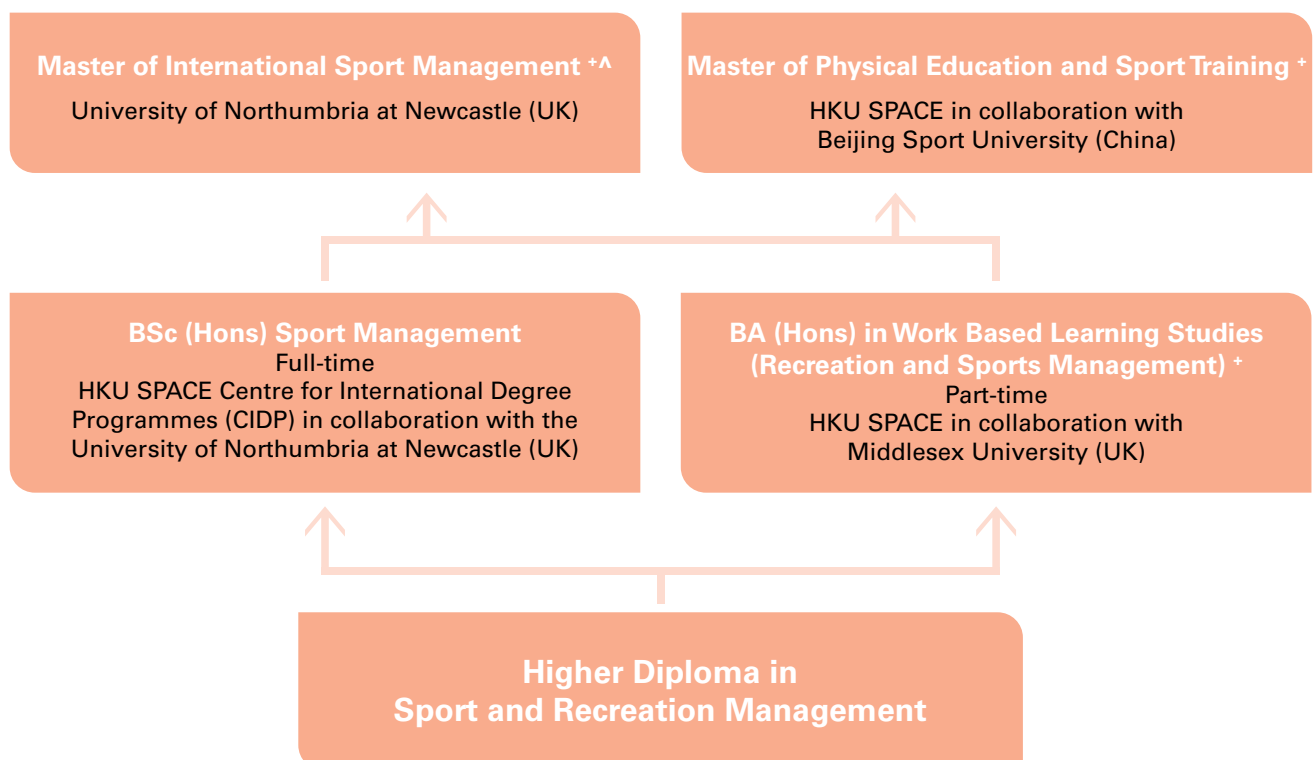
This programme aims to equip students with the basic knowledge and practical skills needed to design, implement and supervise sport and recreation, programmes, events and services for individuals and groups. It emphasises developing competencies central to the sport and recreation manager with a special focus upon Sport Event Management, Sport Performance, Facility Management, and Outdoor Adventure and Recreation Programming. This programme also provides students with a broad-based education to prepare them for higher level studies in related disciplines.

本課程涵蓋體育康樂及運動實用的基礎知識，使學生能設計、推行及監督康體活動，甚至配合個人及團體需要而度身訂造一些活動項目。本課程旨在培訓未來的體育及康樂管理人才，把培訓集中在體育項目管理、體育表現、設施管理、戶外歷奇及項目計劃與推廣等科目中。此外，課程內容涵蓋廣泛，畢業生將具備足夠的能力升讀相關的學士學位課程。



Opportunities for Further Studies

升學前景



⁺ Specific entry requirement may apply

[^] Offered in the UK

Career Prospects

就業前景

Graduates can take up junior management and supervisory positions in sport and recreation organisations in both the public and private sectors, such as in community centres, private and residential clubhouses, fitness centres, theme and leisure parks, schools, the Leisure and Cultural Services Department, and National Sports Associations.

畢業生可申請於大公司、政府及非政府機構擔任體育及康樂相關的初級主管職位，包括社區中心、會所、健身中心、主題公園、劇院、公園、學校、康樂及文化事務署、體育總會等。

Professional Recognition

專業資格

Graduates may apply for membership of the Institute of Sport and Recreation Management (ISRM), UK and the Hong Kong Recreation Management Association (HKRMA).

畢業生可申請成為英國運動及康文管理學會及香港康樂管理協會的會員。

Professional Practice

實習計劃

This is a compulsory module offered in the summer during which students undertake work experience and apply their acquired theory and knowledge into a practical context to develop the individual and professional competencies needed when working in the recreation and sport industry.

本課程設暑期必修單元，讓學生有機會於體育康樂及運動機構實習，把已有的知識得以應用在工作體驗上，並建立未來的工作專業能力。

Programme Structure

課程結構

Foundation Programme 基礎課程*

- General English I & II 英文(一)及(二)
- Foundations of Chinese Language 基礎中國語文
- Mathematics and Statistics for Daily Life Applications 實用統計數學
- Computer Studies 計算機學
- The Process of Design 設計過程
- Popular Culture: Identities and Institutions 普及文化：身份與體制
- Ethics and Society 倫理與社會
- The Science of Everyday Life 生活中的科學
- Multiple Intelligences and Competencies 多元智能與才能
- Law and Business 法律與商貿

Higher Diploma Year 1 高級文憑一年級

- General English III 英文(三)
- English for Academic and Professional Purposes Part I 學術及專業英語(一)
- Putonghua 普通話
- Introduction to Multimedia / Introduction to Information Technology 多媒體學導論 / 資訊科技導論
- Sport and Recreation Industry in Hong Kong 香港的體育及康樂企業
- Principles of Management 管理原則
- Financial Strategies in Sport and Recreation 體育及康樂之營業策略
- Programming and Promotion in Sport and Recreation 體育及康樂項目計劃與推廣
- Outdoor Experiential Learning 戶外活動經驗學習
- Facility Design and Operations Management 設施設計及營運管理
- Sport Development and Performance 體育發展與表現
- Professional Practice 實習計劃

Higher Diploma Year 2 高級文憑二年級

- English for Academic and Professional Purposes Part II 學術及專業英語(二)
- Business Communication in English 商業英語
- Practical Chinese 實用中文
- Intra- and Interpersonal Competencies 內省及人際才能
- Human Resource and Customer Relationship Management 人力資源及顧客關係管理
- Sport, Recreation and the Law 體育、康樂及法律
- Management Skills in Sport and Recreation 體育及康樂管理技術
- Sport and Recreation Marketing 體育及康樂市場學
- Special Event and Entertainment Management 特別節目及娛樂管理
- Outdoor Adventure Recreation 戶外康樂歷奇
- Sport and Recreation Management Project Development 體育及康樂管理發展計劃

* The choice of the Generic Skills and General Education courses in the Foundation Programme may be replaced by another course under the same category depending on availability in a particular semester. 基礎課程所提供之通用技能及通識教育科目不限於上表，書院將視乎情況編排其他相同範疇學科。

Students' Sharing

學生分享



Jenny Tse 謝子瑩

2011
Advanced to BA (Hons) in Physical Education and Recreation, Hong Kong Baptist University
升讀香港浸會大學體育及康樂管理文學士(榮譽)

"After completing the 2-year Higher Diploma in Sport and Recreation Management programme, I am glad to say I really gained a lot. To name a few, I have been actively leading various departmental activities, organising outdoor adventure programmes at school or outside campus. Besides, I also had the opportunity to acquire practical work experience via summer placement, which allowed me to apply my acquired theories and knowledge to a relevant context."

After completing this programme, I am confident of my future studies, and I felt fortunate that I could articulate to a degree programme related to sport and recreation in a local university."



Olivia Pang 彭凱筠

2010
Advanced to BSc (Hons) Sport Management offered locally by HKU SPACE Centre for International Degree Programmes (CIDP) in collaboration with the University of Northumbria at Newcastle (UK)
升讀體育管理(榮譽)理學士,香港大學專業進修學院國際學位課程中心(HKU SPACE CIDP)與英國諾森比亞大學在港合辦的銜接學士學位課程

在同學們眼中, Olivia是一位活潑開朗、積極參與書院活動的學生。大家很難想像, Olivia曾經歷會考成績未如理想的挫折, 自信心大受打擊, 但在家人鼓勵下, 她決定找尋其他升學出路, 最後入讀自己感興趣的體育及康樂管理高級文憑課程。

「就讀期間, 獲安排到尖沙咀Chinese YMCA of Hong Kong進行暑期實習, 當上活動統籌。實習期間, 曾被一些客人無理投訴, 幸好從上司的經驗分享中, 學到不少實用的應對技巧, 終能成功解決問題。還記得一位講師跟我們的分享, 指實習就如掘金礦, 可以學到多少, 全憑自己努力。」

Entry Requirements

入學資格

Secondary 5 中五

3-year Programme (Entry to Foundation Programme)

- 3 passes in the HKCEE* PLUS Level 2 / Grade E or above in Chinese Language and English Language, or equivalent; or

- Completed Project Yi Jin with satisfactory results.

* Students who have successfully completed a quality-assured Applied Learning Course will be recognised as comparable to a HKCEE subject pass (up to a maximum of 2 subjects), other than Chinese Language and English Language.

三年制課程 (入讀基礎課程)

- 香港中學會考三科*合格, 以及中國語文及英國語文考獲第二級 / E 級或以上成績, 或同等學歷; 或

- 完成毅進課程, 並獲滿意成績。

* 學生如修畢一科通過質素保證程序的應用學習課程, 將等同一科香港中學會考科目合格(不包括中國語文科及英國語文科)。最多可計算兩科。

Secondary 7 中七

2-year Higher Diploma Programme (Direct Entry to Year 1)

- Pass in 1 AL or 2 AS-level subjects in HKALE; and 3 passes in the HKCEE PLUS Level 2 / Grade E or above in Chinese Language and English Language, or equivalent; or

- A recognised Pre-Associate Degree / Foundation Programme qualification; or

- A recognised post-secondary certificate or diploma.

兩年制高級文憑課程 (直接入讀一年級)

- 香港高級程度會考一科高級程度科目或兩科高級補充程度科目合格, 及香港中學會考三科合格, 以及中國語文及英國語文達第二級 / E 級或以上成績, 或同等學歷; 或

- 完成認可副學士先修課程、基礎課程; 或

- 持有認可大專證書或文憑。

Other 其他

Applicants who do not possess the above academic qualifications but are aged 21 or above and have relevant working experience will be considered by the College.

申請人如未能符合最低入學資格, 但年滿二十一歲並具相關工作經驗, 亦可申請報讀。

Tuition Fee

學費

The tuition fee for the academic year 2011 – 2012 is as follows:

2011至2012年度的學費如下：

Foundation Programme 基礎課程	港幣HK\$42,800
Higher Diploma Year 1 高級文憑一年級	港幣HK\$49,800
Higher Diploma Year 2 高級文憑二年級	港幣HK\$49,800

All fees will be paid by installments and are subject to annual revision.

學費每年將分期繳交，書院每年會因應情況調整學費。

Financial Assistance

學生資助

Government's Grants and Loans:

- Financial Assistance Scheme for Post-secondary Students (FASP)
- Non-means Tested Loan Scheme for Post-secondary Students (NLSPS)
- Continuing Education Fund (CEF)

政府資助：

- 專上學生資助計劃
- 專上學生免入息審查貸款計劃
- 持續進修基金

Scholarships

獎學金

Scholarships for 2011 HKALE or HKCEE Candidates

新生入學獎學金

The College has set aside HK\$3 million for scholarships for newly-admitted students with outstanding results in the 2011 HKALE or HKCEE. Awardees may receive a maximum of a full scholarship in the intake year.

港大保良社區書院設立300萬元獎學金，給予在應屆香港中學會考或香港高級程度會考中考獲優良成績的新生。成功被甄選的同學最高可豁免首年學費。

Other Scholarships and Bursaries

其他獎學金及助學金

With the generosity of the Directors of Po Leung Kuk et al, numerous scholarships and bursaries are established as an encouragement to students who have excelled in their studies or made significant contributions in serving fellow students or the community.

為鼓勵同學爭取更佳成績，並積極貢獻社區、服務同學，書院設立多項獎學金及助學金，蒙各界人士或公司慷慨捐贈，包括：保良局董事會成員、社會賢達，以及其他團體。

港大保良社區書院 HKU SPACE Po Leung Kuk Community College

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