

香港大學專業推修學院保良局何鴻燊社區書院



# **Higher Diploma in** TOURISM AND HOSPITALITY MANAGEMENT

# Application Code 報名編號

- HPDFS-THES Diploma in Foundation Studies + Years 1 & 2 基礎專上教育文憑+一年級及二年級
- HDTHM Years 1 & 2 -年級及二年級

# 旅遊及酒店管理高級文憑

In 2018, the number of leisure tourists and business travelers visiting Hong Kong exceeded the level of 65 millions, which reached the record high. Although there was an unprecedented challenge to the global tourism industry in the past year, with positive news of vaccine rollout and strengthening of domestic tourism, it is expected that the industry will be recovered gradually in foreseeable future.

Since its inception in 2005, the programme has trained and prepared students to take up such a challenging and rewarding career in the tourism and hospitality industries. Graduates may also choose to further their studies in a related field and achieve a higher qualification.

2018年的訪港旅客人數突破六千五百萬人次,為歷年最高。雖然 去年全球旅遊業在疫情下面對史無前例的挑戰,但隨著疫苗的推出 及本地旅遊的推廣及發展,相信旅遊業會在不久的將來逐漸復甦。

旅遊及酒店管理高級文憑課程自2005年開辦至今,成功為香港旅 遊酒店業界培訓大批專業人才,備受業界讚許和推崇。完成課程 後,畢業生將完備足夠能力,投身旅遊及酒店相關行業,或為日 後留港或到外地升學,奠定堅固基礎。



# PROGRAMME AIMS AND FEATURES

課程目標及特點

This 2-year full-time programme is designed to provide a tailored curriculum covering specific features of the tourism and hospitality industries with a special focus on Hong Kong, at a level commensurate with junior management. The multi-disciplinary curriculum encourages the acquisition of basic life and employment skills and prepares students for a rewarding career.

兩年制的課程設計涵蓋廣泛知識,旨在教授同學初級行政管理的 基礎技能外,亦著重教授旅遊及款待相關行業的專門知識,以培 訓初級管理人才為目標。課程設計多元化,鼓勵同學掌握不同的 基礎技巧,為將來升學或就業作好準備。



All students will undergo a practical job placement of 6 months after the first year of study. All students in good standing will also be given ample opportunities to work in deluxe hotels and service-related firms. Students have successfully completed training in around 40 deluxe hotels in Hong Kong including the Peninsula, Grand Hyatt, Four Seasons, Ritz-Carlton, InterContinental, Landmark Mandarin Oriental, JW Marriott, Sheraton, Shangri-la and Renaissance, etc.

完成第一年課程後,書院將會安排同學到酒店及旅遊服務行業機構實習六個月,汲取 實際工作經驗,拓闊視野、增廣閱歷。為修讀本課程的同學提供實習安排的本港高級 酒店包括:半島酒店、君悅酒店、四季酒店、麗思卡爾頓酒店、洲際酒店、置地文華 東方酒店、萬豪酒店、香格里拉酒店、萬麗酒店等。

# PROGRESSION PATHS 升學前景

Among the 2020 graduates who chose further studies, were admitted to local degree programmes.

2020年選擇繼續升學的畢業同學中,93%升讀本地學位課程。

#### **Local Universities**

Graduates are eligible to apply for admission to Bachelor's degree programmes offered by local universities including Year 3 of the 4-year, BSc (Hons) Hotel Management / BSc (Hons) Tourism Management offered by The Hong Kong Polytechnic University. The list below shows the degree offers that our graduates/ students received in the past\*:

# • The Hong Kong Polytechnic University

BSc (Hons) in Tourism Management

BSc (Hons) in Hotel Management

BSc (Hons) in Tourism and Events Management

## • The Chinese University of Hong Kong

BBA Hospitality and Real Estate

#### • The University of Hong Kong

Bachelor of Arts

**BSc Information Management** 

\*The above list is not exhaustive and only shows some of the examples.

## **Overseas Universities**

- · Les Roches (Switzerland)
- Glion Institute of Higher Education (Switzerland)
- Swiss Hotel Management School (Switzerland)

#### **HKU SPACE International College**

- Edinburgh Napier University (2 years)
- University of Plymouth (18 months)

### 本地大學

畢業生可升讀由本地大學開辦的學士學位課程,包括香港理工大學酒店業管理(榮譽)理學士/旅遊業管理(榮譽)理學士,可入讀四年制課程之三年級。以下為本課程畢業生/學生曾獲取錄的學位課程\*:

### Hong Kong Baptist University

BBA (Hons) Human Resources Management Concentration BBA (Hons) - Marketing Concentration

### City University of Hong Kong

**BA Chinese and History** 

BA English Studies

**BA Linguistics and Language Applications** 

BA Media and Communication

**BBA Business Analysis** 

**BBA Business Operations Management** 

**BBA Marketing** 

BSocSc Asian and International Studies

BSocSc Public Policy and Politics

以上列表只提供部分升學例子以作參考。

#### 海外大學

- 瑞士理諾士國際酒店管理學院
- 瑞士格里昂高等教育學院
- 瑞士酒店管理學院

# 香港大學專業進修學院國際學院

- 愛丁堡龍比亞大學(兩年)
- 普理茅斯大學(十八個月)

Upon graduation, students will be able to explore career opportunities locally or overseas in a number of areas such as hotels, airlines, travel agencies, theme parks, service-related firms, industry associations or government tourism organisations. Some of our graduates are working in deluxe hotels, including the Peninsula, Grand Hyatt, Four Seasons, InterContinental Grand Stanford, Mandarin Oriental and Sheraton as well as airlines such as Virgin Atlantic.

畢業生可在香港或海外的酒店、航空公司、旅行社、主題公園、餐飲服務公司、行業協會或政府的旅遊部門工作。本課程部份畢業生現於半島酒店、君 悅酒店、四季酒店、洲際海景嘉福酒店、文華東方酒店及喜來登酒店,以及 維珍航空等不同航空公司工作。

# CAREER PROSPECTS 就業前景

# PROGRAMME STRUCTURE

課程結構

# **Higher Diploma Year 1**

# 高級文憑一年級

- Introduction to Academic English 學術英語入門
- English for Hospitality and Tourism 旅遊及款待業英語
- Information Technology Fundamentals 資訊科技概論
- Elementary Statistics 基礎統計學
- English for Academic Purposes I 學術英語 (一)
- Principles of Tourism 旅遊業原理
- Introduction to the Hospitality Industry 款待服務業導論
- Marketing for Hospitality and Tourism 旅遊及款待服務業市場學
- Front Office Management 酒店前堂部管理
- Housekeeping Operation 酒店房務部運作
- Introduction to Food and Beverage Management 餐飲業管理導論
- Introduction to Catering Management 餐飲宴會管理導論

# **Higher Diploma Year 2**

#### 高級文憑二年級

- English for Academic Purposes II 學術英語(二)
- Practical Chinese<sup>§</sup> 實用中文<sup>§</sup>
- Accounting in Service Industries 服務業會計
- Human Resources Management in the Hotel Industry 人力資源管理
- Consumer Behavior in the Tourism Industry 旅客行為學
- Special Issues in Sustainable Tourism and Ethics 可持續旅游發展及旅游業道德論
- Placement 實習計劃

§ 如學生母語並非華語,或未達校方認可的中文水平,可申請免修中文科目,校方會指派其他科目代替。

 $<sup>\</sup>S$  Non-Chinese speaking students or students who have not received sufficient training in the Chinese language may apply for exemption from the Chinese course(s), and alternative courses may be assigned.

# **Higher Diploma in**

# TOURISM AND **EVENTS MANAGEMENT**

### Application Code 報名編號

- HPDFS-THES Diploma in Foundation Studies + Years 1 & 2 基礎專上教育文憑+一年級及二年級
- HDTEM Years 1 & 2

# 旅遊、會展及節目管理高級文憑

Tourism is one of the prosperous industries contributing to the reputation of Hong Kong as "Asia's World City". As Hong Kong now hosts many internationally recognised events related to sports, arts, festivals, entertainments, conventions and exhibitions, the event industry is considered an excitingly growing market - and this programme is designed to meet the increasing demand for professionally trained personnel in tourism and events management. Since it was launched in 2003. the programme has been a popular choice among students and remains highly regarded by the industry.

旅遊業發展蓬勃,為香港贏得「亞洲國際都會」的美譽。為加強 香港的競爭力,政府重點發展會展項目,並安排在香港舉行各項 大型體育項目、藝術及文化表演節目、國際性會議及不同的展 覽項目等。香港對旅遊及節目管理專業人才的需求亦因此不斷增 加。旅遊、會展及節目管理高級文憑課程自2003年開辦至今,致 力培訓旅游及大型活動管理專才,深受業界及同學歡迎。

# PROGRAMME AIMS AND FEATURES

課程目標及特點

This programme aims to equip students with specialised knowledge and skills in organising events in the tourism industry. Upon graduation, students will have exciting tourism and events career opportunities both locally and overseas. Programme features include in-class experiential learning, professional talks and field trips in such areas as mega events, special events, conferences and exhibitions.

課程著重培訓同學在籌辦及管理各類旅遊、會議及展覽項目的專 門知識、技巧及經驗,為同學日後留港或到外地升學、投身旅遊 及節目管理行業奠下穩固的基礎。學院因應各科教學需要,安 排具經驗的業界代表主講講座、或帶領同學到不同的大型活動、 特別節目、會議及展覽項目進行實地考察,讓同學汲取各方面經 驗,掌握籌劃大型節目的技巧。



# JOB PLACEMENT 實習計劃

Practical job placement of 3 months is an essential part of this 2-year programme. Students have been given ample opportunities to work in various events organisations in the tourism industry, including Ocean Park, Hong Kong Disneyland, Cathay Holidays, Hong Thai Travel Services, EGL Tours, Travel Expert, Swire Travel and Jetour Holiday.

完成第一年課程後,兩年制課程將會安排同學 到旅行社及主題公園等機構實習三個月,汲取 實際工作經驗。同學有機會到海洋公園、香港 迪士尼樂園、國泰假期、康泰旅行社、東瀛 遊、專業旅運、太古旅遊、以及捷旅假期等旅 遊機構進行實習。

# PROGRESSION PATHS 升學前景

Among the 2020 graduates who chose further studies, were admitted to local degree programmes.

畢業生可升讀由本地大學開辦的學士學位課程,包括香港理工大

學旅遊業管理(榮譽)理學士/會議及節目管理(榮譽)理學士,

可入讀四年制課程之三年級。以下為本課程畢業生/學生曾獲取錄

2020年選擇繼續升學的畢業同學中,85%升讀本地學位課程。

#### **Local Universities**

Graduates are eligible to apply for admission to Bachelor's degree programmes offered by local universities including Year 3 of the 4-year, BSc (Hons) Tourism Management / BSc (Hons) Convention and Event Management offered by The Hong Kong Polytechnic University. The list below shows the degree offers that our graduates/ students received in the past\*:

# The University of Hong Kong

的學位課程\*:

本地大學

Bachelor of Arts
BSc Information Management

# Hong Kong Baptist University

Bachelor of Business Administration (Hons)
BBA (Hons) Marketing Concentration

BSSc (Hons) Communication - Organizational Communication Option BSSc (Hons) Communication - Public Relations and Advertising Option

### • The Hong Kong Polytechnic University

BSc (Hons) in Tourism and Events Management BSc (Hons) in Tourism Management

# City University of Hong Kong

BA Chinese and History
BA Culture and Heritage Management
BA Digital Television and Broadcasting
BA Media and Communication
BBA Business Analysis
BBA Business Operations Management
BSocSc Applied Sociology
BSocSc Asian and International Studies

\*The above list is not exhaustive and only shows some of the examples.

#### **Overseas Universities**

- Les Roches (Switzerland)
- Glion Institute of Higher Education (Switzerland)
- Swiss Hotel Management School (Switzerland)

#### **HKU SPACE International College**

- Edinburgh Napier University (2 years)
- University of Plymouth (18 months)

以上列表只提供部分升學例子以作參考。

#### 海外大學

- 瑞士理諾士國際酒店管理學院
- 瑞士格里昂高等教育學院
- 瑞士酒店管理學院

# 香港大學專業進修學院國際學院

- 愛丁堡龍比亞大學(兩年)
- 普理茅斯大學(十八個月)

CAREER PROSPECTS 就業前景 Upon graduation, students will be offered attractive career opportunities locally or overseas in many areas such as convention and exhibition centres, events planning and organising companies, airlines, theme parks, and public and private organisations to pursue their dream career.

Some of our graduates are working in Hong Kong Disneyland, Cathay Pacific Airways, the Hong Kong Tourism Board and other various events companies.

畢業生可在香港或海外的節目管理公司、會展中心、航空公司、主題公園、 公營及私營機構工作,實踐所學,為自己的事業揭開新一頁。本課程有不 少成功例子,部份畢業生現正在香港迪士尼樂園、國泰航空公司、香港旅 遊發展局及不同類型的會展公司等任職,踏出他們成功事業的第一步。

# PROGRAMME STRUCTURE 課程結構

## **Higher Diploma Year 1**

# 高級文憑一年級

- Introduction to Academic English 學術英語入門
- English for Academic Purposes I 學術英語(一)
- English for Hospitality and Tourism 旅遊及款待業英語
- Elementary Statistics 基礎統計學
- Introduction to Tourism 旅遊業導論
- Tourism Marketing and Promotional Techniques 旅遊業市場策略及推廣技巧
- Event Planning and Promotion 旅遊節目籌劃及推廣
- Event Industry Operation 旅遊節目行業運作
- Accounting in Service Industries 服務業會計
- Cross-cultural Issues in the Tourism Industry 旅遊業跨文化論

# **Higher Diploma Year 2**

### 高級文憑二年級

- ●English for Academic Purposes II 學術英語 (二)
- ●Practical Chinese<sup>§</sup> 實用中文<sup>§</sup>
- ●Information Technology Fundamentals 資訊科技概論
- Travel Trade and Transport 旅遊貿易及運輸
- Tourism Planning and Development 旅遊規劃及發展
- •Service Management 服務業管理
- Destination Management 旅遊景點管理
- Placement for Tourism and Events Management 實習計劃

## Choose two courses from the following:

## 選修以下其中兩個科目:

- ●Special Events Management 特別節目管理
- Meetings, Incentive Travel, Conventions,
   and Exhibitions Mangement 會議、獎勵旅遊、及展覽管理
- ●Introduction to Catering Management 餐飲宴會管理導論
- § Non-Chinese speaking students or students who have not received sufficient training in the Chinese language may apply for exemption from the Chinese course(s), and alternative courses may be assigned.
- § 如學生母語並非華語,或未達校方認可的中文水平,可申請免修中文科目,校方會指派其他科目代替。

# Higher Diploma in

# Application Code 報名編號

- HPDFS-THES Diploma in Foundation Studies + Years 1 & 2 基礎專上教育文憑+一年級及二年級
- **HDHM** Years 1 & 2 一年級及二年級

# HOTEL MANAGEMENT

# 酒店管理高級文憑

With the deepening cooperation of Guangdong-Hong Kong-Macao in the metropolitan region, the integration of Hong Kong into Mainland China's rapidly growing express rail network, together with the Hong Kong-Zhuhai-Macau Bridge, all of these developments reinforced Hong Kong's position as the transport and economic hub in southern China. In 2018, Hong Kong continues to record a high number of visitors with a hotel room occupancy rate of 91%.

Consequently, the demand for qualified manpower remains strong in the local hotel industry. This programme was launched in 2008 that designed to provide a tailored curriculum covering specific features of the hotel industry with a special focus on Hong Kong. It is a multi-disciplinary study that prepares students for a rewarding career in the hotel industry. Upon graduation, graduates are expected to progress to further studies, or join the hotel management workforce either locally or overseas.

旅隨著粵港澳大灣區的城市融合發展、香港高鐵與內地鐵路網絡之聯繫以及港珠澳大橋的開通,每年訪港旅客人數持續穩步向上。香港酒店業的發展亦受惠其中,於2018年再創紀錄,酒店平均入住率高達九成。

業界人士因此對未來酒店業發展表示樂觀,預計酒店對專業人才的需求將會持續增加。酒店管理高級文憑課程自2008年開辦至今,深受業界及同學歡迎。課程設計多元化,著重教授同學酒店行政管理的基礎技能外,亦加強同學對酒店不同部門運作的認識,為日後留港或到外地升學,或投身酒店管理相關行業,奠定堅固基礎。

# PROGRAMME AIMS AND FEATURES 課程目標及特點

This programme was launched in 2008. It is a 2-year full-time programme that designed to provide a tailored curriculum covering specific features of the hotel industry with a special focus on Hong Kong, at a level commensurate with junior management.

Moreover, this programme is equipped with a comprehensive training centre for hotel management, with facilities including mock-up guest room, reception counter and catering facilities, allowing this programme to provide professional training to the students and better respond to the education needs of the industry.

兩年制課程以培訓酒店業內初級管理人才 為目標,著重教授同學酒店行政管理的基礎技能外,亦加強同學對酒店不同部門運 作的認識。另外,學院設有酒店管理培訓 中心,內設模擬酒店客房、酒店款待處, 以及酒店餐飲設施等,讓同學進行模擬實 習,務求使畢業生能掌握業界的實際需要。

# JOB PLACEMENT 實習計劃

This programme is a multi-disciplinary study that encourages the acquisition of basic life and employment skills that prepares students for further studies or a rewarding career. A practical job placement of 6 months is an essential part of this 2-year training programme in the hotel management areas. All students in good standing have been given ample opportunities to work in around 40 deluxe hotels in Hong Kong including the Peninsula, Grand Hyatt, Four Seasons, Ritz-Carlton, InterContinental, Landmark Mandarin Oriental, JW Marriott, Sheraton, Shangri-la and Renaissance, etc.

本課程設計多元化,使同學能夠掌握不同的實用工作技巧,為日後投身相關行業作好準備。另外,書院將安排同學進行為期六個月的實習,汲取實際工作經驗。同學可在本港近四十間高級酒店進行實習,包括半島酒店、君悅酒店、四季酒店、麗思卡爾頓酒店、洲際酒店、置地文華東方酒店、萬豪酒店、喜來登酒店、香格里拉酒店、萬麗酒店等。



# PROGRESSION PATHS

升學前景

79% Among the 2020 graduates who chose further studies, were admitted to local degree programmes.

2020年選擇繼續升學的畢業同學中,79%升讀本地學位課程。

#### **Local Universities**

Graduates are eligible to apply for admission to Bachelor's degree programmes offered by local universities including Year 3 of the 4-year, BSc (Hons) Hotel Management / BSc (Hons) Tourism Management offered by The Hong Kong Polytechnic University. The list below shows the degree offers that our graduates/ students received in the past\*:

BSc (Hons) in Hotel Management

BSc (Hons) in Tourism Management

BSc (Hons) Aviation Operations and Systems

• The Hong Kong Polytechnic University

BBA (Hons) Aviation Management and Logistics

#### The University of Hong Kong

Bachelor of Arts

**BSc Information Management** 

## Hong Kong Baptist University

**BA** Humanities

BBA (Hons) Human Resources Management Concentration

BBA (Hons) Marketing Concentration

\*The above list is not exhaustive and only shows some of the examples.

#### **Overseas Universities**

- Les Roches (Switzerland)
- Glion Institute of Higher Education (Switzerland)
- Swiss Hotel Management School (Switzerland)

#### **HKU SPACE International College**

- Edinburgh Napier University (2 years)
- University of Plymouth (18 months)

# 本地大學

畢業生可升讀由本地大學開辦的學士學位課程,包括香港理工大 學酒店業管理(榮譽)理學士,可入讀四年制課程之三年級。以 下為本課程畢業生/學生曾獲取錄的學位課程\*:

### The Chinese University of Hong Kong

**BSc Community Health Practice** 

BSSc Gender Studies

**BSSc Global Studies** 

## City University of Hong Kong

BA Chinese and History

BA Media and Communication

**BBA Business Analysis** 

**BBA Business Operations Management** 

BBA Global Business Systems Management

BSocSc Asian and International Studies

BSocSc Criminology and Sociology BSocSc Public Policy and Politics

以上列表只提供部分升學例子以作參考。

# 海外大學

- 瑞士理諾士國際酒店管理學院
- 瑞士格里昂高等教育學院
- 瑞士酒店管理學院

## 香港大學專業進修學院國際學院

- 愛丁堡龍比亞大學(兩年)
- 普理茅斯大學(十八個月)

The outlook of the hotel industry of Hong Kong remains positive in the coming years, necessitating huge demands for well-trained personnel. There will be immense opportunities for graduates of this programme to develop their careers in the hotel industry locally and overseas.

Some of our graduates are working in deluxe hotels, including the Peninsula, Grand Hyatt, Four Seasons, InterContinental Grand Stanford, Mandarin Oriental and Sheraton.

業界對香港旅遊及酒店業發展表示樂觀,在未來數年將繼續增聘業界專才,需 求甚殷。畢業生可於香港或海外從事有關酒店事務工作。

本課程部份畢業生現於半島酒店、君悅酒店、四季酒店、洲際海景嘉福酒店、 文華東方酒店及喜來登酒店等工作。

# CAREER PROSPECTS 就業前景

# PROGRAMME STRUCTURE

# 課程結構

# **Higher Diploma Year 1**

# 高級文憑一年級

- Introduction to Academic English 學術英語入門
- English for Hospitality and Tourism 旅遊及款待業英語
- Information Technology Fundamentals 資訊科技概論
- Elementary Statistics 基礎統計學
- English for Academic Purposes I 學術英語(一)
- Principles of Tourism 旅遊業原理
- Marketing for the Hotel Industry 酒店業市場學
- Introduction to Hotel Operations 酒店運作導論
- Front Office Management 酒店前堂部管理
- Housekeeping Operation 酒店房務部運作
- Introduction to Food and Beverage Management 餐飲業管理導論
- Introduction to Catering Management 餐飲宴會管理導論

# **Higher Diploma Year 2**

# 高級文憑二年級

- ●English for Academic Purposes II 學術英語(二)
- ●Practical Chinese<sup>§</sup> 實用中文<sup>§</sup>
- ●Accounting in the Hotel Industry 酒店業會計
- ●Cross-cultural Issues in the Hotel Industry 酒店業跨文化論
- ●Organizational Behavior in the Hotel Industry 酒店業企業行為學
- Human Resources Management in the Hotel Industry 酒店業人力資源管理
- Placement 實習計劃
- § Non-Chinese speaking students or students who have not received sufficient training in the Chinese language may apply for exemption from the Chinese course(s), and alternative courses may be assigned.
- § 如學生母語並非華語,或未達校方認可的中文水平,可申請免修中文科 目,校方會指派其他科目代替。

# STUDENT SHARING 學生分享



Abby Yeung 楊凱茵

Graduate of the Higher Diploma in Tourism and Events Management programme Admitted to Bachelor of Arts, The University of Hong Kong (Senior year entry)

Other degree offers received:

- Bachelor of Arts Media and Communication,
   City University of Hong Kong (Senior year entry)
- Bachelor of Social Sciences in Communication Public Relations and Advertising, Hong Kong Baptist University (Senior year entry)

"This 2-year study was relaxing and colourful. I had a lot of spare time. Therefore, I could widen my horizon by joining various placements provided by the College. With less pressure, my interest in learning is rekindled. It has transformed me from a student who got 18 scores in DSE and was tired of learning, to a student who received a scholarship to pursue further studies in the university. I am so glad that I made a right choice to study at HPSHCC."



Bobby Chiu 趙顯南

Graduate of the Higher Diploma in Hotel Management programme Admitted to Bachelor of Science (Honours) in Hotel Management, The Hong Kong Polytechnic University (Senior year entry)

Other degree offer received:

• Bachelor of Science in Information Management, The University of Hong Kong (2-year programme)

"My 2 years of study at HPSHCC was the best part of my life. I chose to study here as I know that the hotel management programme is all-rounded. It allows me to learn more about the hotel industry. The lecturers are knowledgeable towards hotel industry. They love sharing their experience and encourage students to explore more. Moreover, with a 6-month internship for every student, I can apply the theories learnt in the workplace. This opportunity allows me to explore more about the hotel industry and I determine to develop my career in this field."



Carman Kwok 郭嘉敏

Graduate of the Higher Diploma in Hotel Management programme Admitted to Bachelor of Science (Honours) in Hotel Management, The Hong Kong Polytechnic University (Senior year entry)

Other degree offer received:

• BBA (Hons) in Marketing, City University of Hong Kong (Senior year entry)

"The programme has provided me with professional knowledge and a close look at the hospitality industry. In my second year, I worked as a trainee in the Public Relations Department in The Ritz-Carlton, Hong Kong. It truly gets me step into the hotel industry."



### Chan Chun Kit 陳俊傑

Graduate of the Higher Diploma in Tourism and Hospitality Management programme Admitted to Bachelor of Science (Honours) in Tourism Management, The Hong Kong Polytechnic University (Senior year entry)

Other degree offer received:

 Bachelor of Social Sciences in Asian and International Studies,
 City University of Hong Kong (Senior year entry)



## Cherise Kwok 郭倩盈

Graduate of the Higher Diploma in Tourism and Events Management

Admitted to Bachelor of Social Sciences in Communication - Public Relations and Advertising, Hong Kong Baptist University (Senior year entry)

Other degree offers received:

- Bachelor of Science (Honours) in Tourism and Events Management, The Hong Kong Polytechnic University (Senior year entry)
- Bachelor of Arts in Media and Communication, City University of Hong Kong (Senior year entry)
- Bachelor of Arts.

The University of Hong Kong (Senior year entry)

"The biggest reward of studying at HPSHCC is finding my goal and I could prepare well for my future. The programme involves various aspects, including tourism and events management. Students had the opportunities to participate in field trips and join sizeable events. Such experiences allowed us to apply theories into real life situations."



# Anthony Hui 許健林

Graduate of the Higher Diploma in Hotel Management Admitted to Bachelor of Science (Honours) in Hotel Management, The Hong Kong Polytechnic University (Senior year entry)

Other degree offers received:

- Bachelor of Arts.
- The University of Hong Kong (Senior year entry)
- Bachelor of Social Science in Gender Studies, The Chinese University of Hong Kong (2-year programme)
- Bachelor of Business Administration in Global Business Systems Management, City University of Hong Kong (Senior year entry)

"The Higher Diploma in Hotel Management has allowed me to pursue a career in the hotel industry, endowed me with nuanced knowledge, and helped me realize my potential. As a Senior Student Ambassador, I feel it's my duty to encourage secondary students I've encountered to strive for their best. Nothing is impossible if you apply yourself."



Emerald Ho 何美瑤

Graduate of the Higher Diploma in Tourism Hospitality Management programme Admitted to Bachelor of Arts, The University of Hong Kong (Senior year entry)

Other degree offers received:

- Bachelor of Science (Honours) in Hotel Management, The Hong Kong Polytechnic University (Senior year entry)
- Bachelor of Arts in Linguistics and Language Applications, City University of Hong Kong (Senior year entry)
- Bachelor of Arts in English Studies,
- City University of Hong Kong (Senior year entry)
- Bachelor of Social Sciences in Public Policy and Politics, City University of Hong Kong (Senior year entry)
- Bachelor of Social Sciences in Asian and International Studies, City University of Hong Kong (Senior year entry)
- Bachelor of Business Administration in Marketing, City University of Hong Kong (Senior year entry)
- Bachelor of Business Administration in Business Operations Management, City University of Hong Kong (Senior year entry)



Eric Wong 黃建臻

Graduate of the Higher Diploma in Hotel Management programme Admitted to Bachelor of Science (Honours) in Hotel Management, The Hong Kong Polytechnic University (Senior year entry)

Other degree offers received:

- Bachelor of Science in Information Management, The University of Hong Kong (2-year programme)
- Bachelor of Business Administration Marketing, Hong Kong Baptist University
- Bachelor of Arts in Media and Communication, City University of Hong Kong (Senior year entry)
- Bachelor of Social Sciences in Asian and International Studies, City University of Hong Kong (Senior year entry)



Gilda Zhang 張敏婷

Graduate of the Higher Diploma in Tourism and Events Management programme Admitted to Bachelor of Science (Honours) in Tourism and Events Management, The Hong Kong Polytechnic University (Senior year entry)

Other degree offers received:

- Bachelor of Social Sciences in Asian and International Studies, City University of Hong Kong (Senior year entry)
- Bachelor of Arts in Chinese and History,
   City University of Hong Kong (Senior year entry)



Guby Wong 黃杏婷

Graduate of the Higher Diploma in Tourism and Events Management programme Admitted to Bachelor of Social Sciences in Communication - Public Relations and Advertising, Hong Kong Baptist University (Senior year entry)

Other degree offers received:

- Bachelor of Science in Information Management,
   The University of Hong Kong (2-year programme)
- Bachelor of Science (Honours) in Tourism Management, The Hong Kong Polytechnic University (Senior year entry)
- Bachelor of Arts in Digital Television and Broadcasting, City University of Hong Kong (Senior year entry)
- Bachelor of Business Administration
- Business Operations Management, City University of Hong Kong (Senior year entry)



Jade Wong 黃亦瑤

Graduate of the Higher Diploma in Hotel Management programme Admitted Bachelor of Science (Honours) in Hotel Management, The Hong Kong Polytechnic University (Senior year entry)

"During the past 2 years, I have significantly improved my leadership and communication skills, which are essential

for my career development. Furthermore, the support from lecturers have not only encouraged us to overcome academic difficulties, but also consolidated our knowledge of the hotel industry. We can also learn outside the classroom through the internship arrangement. My motto is: always remember your goal and never get frustrated easily; do not hesitate to ask for help and stay positive."



Jane Tam 譚永珍

Graduate of the Higher Diploma in Tourism and Events Management programme Admitted to Bachelor of Science (Honours) in Tourism Management, The Hong Kong Polytechnic University (Senior year entry)

"In the past 2 years of study at HPSHCC, I acquired valuable subject knowledge and at the same time, I have realised my strengths and weaknesses, and thus developed a clear direction in my future development. Although my academic path is sometimes rocky, I have been



Graduate of the Higher Diploma in Tourism and Hospitality Management programme Admitted to Bachelor of Science (Honours) in Hotel Management, The Hong Kong Polytechnic University (Senior year entry)

"In these two years at HPSHCC, I was blessed with opportunities to meet good mentors and peers, who have inspired me a lot to pursue my further studies in hotel stream. The 6-month internship allowed students to work in a real hotel environment. All of the practical knowledge and experiences that I acquired during placement became the most important assets in my life."



Kiya Wong 王穎淇

able to overcome barriers with the help from lecturers and counselors."

Graduate of the Higher Diploma in Tourism and Hospitality Management programme Admitted to Bachelor of Science (Honours) in Hotel Management, The Hong Kong Polytechnic University (Senior year entry)

Other degree offers received:

- Bachelor of Arts, The University of Hong Kong (Senior year entry)
- Bachelor of Business Administration in Business Operations Management, City University of Hong Kong (Senior year entry)



Lee Ka Man 李嘉雯

Graduate of the Higher Diploma in Tourism and Hospitality Management programme Admitted to Bachelor of Arts

- Media and Communication, City University of Hong Kong (Senior year entry)

Other degree offer received:

- Bachelor of Science (Honours) in Hotel Management. The Hong Kong Polytechnic University
- School of Professional Education and Executive Development (2-year programme)

"Teachers of our programme shared a lot of their own experiences in the industry. They were pleased to answer our questions about projects or assignments in details. They also gave us good recommendations and suggestions. The programme gave me the chance to be a trainee in the Peninsula Hotel which was a valuable experience for me. I have enriched my knowledge in the hotel industry and learned the basic operation procedures."



Renfred Sum 岑鍏烽

Graduate of the Higher Diploma in Hotel Management programme Admitted to Bachelor of Business Administration (Honours) in Aviation Management and Logistics, The Hong Kong Polytechnic University (2-year programme)

Other degree offer received:

• Bachelor of Social Sciences in Criminology and Sociology, City University of Hong Kong (Senior year entry)



Nicholas Li 李浩軒

Graduate of the Higher Diploma in Tourism and Events Management programme Admitted to BBA (Hons) - Marketing Concentration, Hong Kong Baptist University (Senior year entry)

Other degree offers received:

- BSc in Information Management, The University of Hong Kong (2-year programme)
- BBA (Hons) in Business Analysis, City University of Hong Kong

"It has been a great experience and training for me at HPSHCC. All the lecturers are very helpful and caring. Not only do they try their very best to assist us with our studies, they also give us valuable advice on our future prospects. Higher Diploma in Tourism and Events Management is a programme that provides theoretical knowledge as well as internships to apply what we have learnt. It enhances our industry experience and communication skills."



Reshma ALE

Graduate of the Higher Diploma in Tourism and Hospitality Management programme Admitted to Bachelor of Science (Honours) in Tourism Management, The Hong Kong Polytechnic University (Senior year entry)

Other degree offers received:

- · Bachelor of Arts, The University of Hong Kong (Senior year entry)
- Bachelor of Social Sciences in Asian and International Studies, City University of Hong Kong (Senior year entry)



Wendy Sze 施芷蔚

Graduate of the Higher Diploma in Tourism and Hospitality Management programme Admitted to Bachelor of Science (Honours) in Hotel Management, The Hong Kong Polytechnic University (Senior year entry)

Other degree offers received:

- Bachelor of Arts, The University of Hong Kong (Senior year entry)
- Bachelor of Social Science in Global Studies, The Chinese University of Hong Kong (Senior year entry)
- · Bachelor of Arts Media and Communication, City University of Hong Kong (Senior year entry)

"The programme covers a wide range of tourism and hotel industry related courses, giving students a better understanding of the tourism and hospitality field. The 6-month internship was a valuable experience which helped me find out my interests and goals. The lecturers are very patient and professional, they motivated me to learn. I am glad I have made good friends and I enjoyed my study at HPSHCC."



Sandy Cheung 張秀賢

Graduate of the Higher Diploma in Hotel Management programme Admitted to Bachelor of Science (Honours) in Hotel Management, The Hong Kong Polytechnic University (Senior year entry)

Other degree offers received:

- Bachelor of Social Science in Gender Studies, The Chinese University of Hong Kong (2-year programme)
- · Bachelor of Arts Media and Communication, City University of Hong Kong (Senior year entry)
- Bachelor of Business Administration
  - Business Operations Management,
  - City University of Hong Kong (Senior year entry)

"The programme is very comprehensive, covering a wide range of hotel industry knowledge, which laid a good foundation for my further studies and future career. In addition, the 6-month hotel internship helped me to learn guest service skills and cultivate a positive attitude to deal with work-related difficulties. Teachers were enthusiastic in teaching and willing to share their work experience in the hotels which was very useful to us. Finally, I was very grateful to teachers and counselors for their support and encouragement.'



Suki Fung 馮倩儀

Graduate of the Higher Diploma in Tourism and Events Management programme Admitted to Bachelor of Science (Honours) in Tourism Management, The Hong Kong Polytechnic University (Senior year entry)

Other degree offer received:

- BA (Hons) in Culture and Heritage Management, City University of Hong Kong (Senior year entry)
- "I gained lots of knowledge about tourism and travel industry. I also had various placement and internship experiences which let me know more about the operation of different kinds of exhibitions and travel agents. Lecturers are very helpful to give advice on school projects and my future plans."



Vanessa Phoon 潘慈恩

Graduate of the Higher Diploma in Tourism and **Hospitality Management** Admitted to Bachelor of Science (Honours) in Hotel Management, The Hong Kong Polytechnic University (Senior year entry)

Other degree offer received:

- · Bachelor of Science in Information Management, The University of Hong Kong (2-year programme)
- · Bachelor of Business Administration Marketing, Hong Kong Baptist University (Senior year entry)

"The College arranged a 6-month job placement for us. I completed my placement at InterContinental Hong Kong. I had the chance to communicate with tourists from different countries, giving them an introduction of local attractions, booking restaurants or arranging transportation and accommodation for them in Macau or Mainland China. The experience was challenging."



# Ruby Chan 陳凱彥

Graduate of the Higher Diploma in Tourism and Hospitality Management programme Admitted to Bachelor of Science (Honours) in Hotel Management, The Hong Kong Polytechnic University (Senior year entry)

Other degree offer received:

• Bachelor of Business Administration in Business Analysis, City University of Hong Kong (Senior year entry)



# Wong Chui Ting 黃翠婷

Graduate of the Higher Diploma in Tourism and Hospitality Management programme Admitted to Bachelor of Arts in Linguistics and Language Applications, City University of Hong Kong (Senior year entry)

Other degree offers received:

- Bachelor of Arts Chinese and History,
   City University of Hong Kong (Senior year entry)
- Bachelor of Arts in Media and Communication, City University of Hong Kong (Senior year entry)
- Bachelor of Social Science in Gender Studies,
   The Chinese University of Hong Kong (2-year programme)

# MINIMUM ENTRY REQUIREMENTS 最低入學資格

# 2-year Higher Diploma Programme

# 兩年制高級文憑課程

- Obtain Level 2 or above in 5 subjects\* including English Language and Chinese Language# in the HKDSE Examination; OR
- Hold a recognised Diploma in Foundation Studies Programme; OR
- Hold a Diploma Yi Jin; OR
- Equivalent qualifications will be considered by the College.

Applicants whose HKDSE results do not meet the entry requirements of the 2-year Higher Diploma programme should apply for admission to the Diploma in Foundation Studies (DFS).

- 香港中學文憑考試其中五科\*(包括英國語文及中國語文#)考獲第二級或以上成績;或
- 完成基礎專上教育文憑課程;或
- 完成毅進文憑課程;或
- 書院亦會考慮同等學歷之申請。

如申請人的香港中學文憑考試成績未能符合兩年制高級文憑課程入學資格,可申請入讀基礎專上教育文憑課程。

# Diploma in Foundation Studies Programme

# 基礎專上教育文憑課程

- Equivalent qualifications will be considered by the College.
   書院亦會考慮同等學歷之申請。

# **Mature Students**

# 成人學生

- Applicants who do not possess the above academic qualifications, but are aged 21 or above and with relevant work experience will be considered by the College.
   申請人如未能符合最低入學資格,但年滿二十一歲並具相關工作經驗,書院亦會考慮其申請。
- \* Applicants are allowed to use not more than 2 Applied Learning (ApL) subjects in the application. The recognition of the ApL subjects is as follows:
- "Attained with Distinction (II)" is deemed equivalent to Level 4 or above;
- "Attained with Distinction (I)" is deemed equivalent to Level 3; and
- "Attained" is deemed equivalent to Level 2 in the HKDSE Examination.

#### 可包括不多於兩科應用學習科目:

- 「達標並表現優異(II)」相等於香港中學文憑考試第四級或以上的成績;
- 「達標並表現優異(I)」相等於香港中學文憑考試第三級;及
- 「達標」相等於香港中學文憑考試第二級

- <sup>#</sup> ApL Chinese (for non-Chinese speaking students) would be accepted as an alternative Chinese Language qualification.
- 非華語學生申請入學時,如只有「應用學習中文」成績,亦獲書院接納。
- ^ If the candidate has attempted less than 5 subjects but obtained 6 points or above, the application will still be considered.
  如申請人報考少於五科,但成績達六分或以上,書院仍會考慮其申請。
- \* Level 5\*\* = 7 points; Level 5\* = 6 points; Level 5 = 5 points; Level 4 = 4 points; Level 3 = 3 points; Level 2 = 2 points; Level 1 = 1 point.
  第五級\*\* = 七分;第五級\* = 六分;第五級 = 五分;第四級 = 四分;第三級 = 三分;第二級 = 兩分;第一級 = 一分。



The tuition fees for newly admitted students in the academic year 2021-22 are as follows: 2021-22 年度入學新生的學費如下:

	Programmes 課程	Tuition Fee for Local Students Per Year (HK\$) 本地生之每年學費(港幣)	Tuition Fee for Non-Local Students Per Year (HK\$) 非本地生之每年學費(港幣)
Di	ploma in Foundation Studies 基礎專上教育文憑	43,000	NA不適用
	Higher Diploma Year 1 高級文憑一年級	36,550*	58,600
	Higher Diploma Year 2 高級文憑二年級	36,550*	58,600

All fees will be paid in 2 equal installments and subject to annual revision. 學費每年將分兩期繳交,書院每年會因應情況調整學費。

\*In the academic year of 2021-22, the programme is subsidised by the government under the Study Subsidy Scheme for Designated Professions/Sectors (SSSDP). Local students enrolling and being offered the subsidised places in the programme will receive a subsidy up to HK\$22,050 per year. 本課程於2021-22學年納入為「指定專業/界別課程資助計劃」之指定課程。獲取錄的本地學生每年可獲 最高港幣22.050元的資助。

# OTHER SCHOLARSHIPS, BURSARIES AND SPONSORSHIPS

其他獎壆金、助壆金及計劃贊助

With the generosity of the Directors of Po Leung Kuk et al, numerous scholarships, bursaries and sponsorships are established as an encouragement to students who have excelled in their studies or made significant contributions in serving fellow students or the community.

為鼓勵同學爭取更佳成績,並積極貢獻社區、服務同學,書院 設立多項獎學金、助學金及計劃贊助,蒙各界人士或公司慷慨捐 贈,包括:保良局董事會成員、社會賢達,以及其他團體。

# SCHOLARSHIPS FOR NEWLY-ADMITTED STUDENTS

新生入學獎學金

The College has established scholarships for applicants with outstanding results in HKDSE. The applicant could be awarded the scholarship upon successful admission to the College. Awardees may receive a maximum of a full first-year scholarship.

書院設立新生入學獎學金,給予在香港中學文憑考試中考獲優良 成績的申請者。同學若成功入讀由書院開辦之課程,有機會獲頒 獎學金。成功被甄選的同學最高可豁免首年學費

# FINANCIAL ASSISTANCE 學曹資助



Government Grants and Loans:

- Financial Assistance Scheme for Post-secondary Students (FASP)@
- Non-means-tested Loan Scheme for Post-secondary Students (NLSPS)@
- <sup>®</sup> Not applicable to the Diploma in Foundation Studies (DFS) programme. Students of the Diploma in Foundation Studies programme can apply for financial assistance via the Extended Non-means-tested Loan Scheme

## 政府資助:

- 專上學生資助計劃@
- 專上學生免入息審查貸款計劃®
- @ 不適用於基礎專上教育文憑課程。修讀基礎專上教育文憑課程的同學, 可申請「擴展的免入息審查貸款計劃」。

# **HKU SPACE Po Leung Kuk Stanley Ho Community College** 港大保良何鴻燊社區書院

66 Leighton Road, Causeway Bay, Hong Kong 香港銅鑼灣禮頓道 66 號

- **\** 3923 7000
- **3923 7111**
- http://hkuspace-plk.hku.hk

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