

Higher Diploma in

Business Management

商業管理學高級文憑

- MANAGEMENT STUDIES
管理學
- MANAGEMENT
AND PSYCHOLOGY
管理及心理學
- HUMAN RESOURCE
MANAGEMENT
人力資源管理學
- MANAGEMENT WITH
BUSINESS LAW
管理及商業法律學
- MANAGEMENT
AND E-COMMERCE
管理及電子商務學

2021-22

Higher Diploma in BUSINESS MANAGEMENT

商業管理學高級文憑

The Higher Diploma in Business Management Programme is a comprehensive and broad-based business programme that aims to expose students to the major functions of a business organisation and introduce them to the core business management theories and practice. It consists of 2 years of study. The first year of study follows a common core curriculum covering generic and core business courses such as Accounting, Economics, Finance, Marketing, Statistics and Business Law. These courses will provide an integrated view of various business functions in the commercial environment. Students will be able to identify their area of interest and will specialise in one of the following themes in their second year of study:

- Management Studies
- Management and Psychology
- Human Resource Management
- Management with Business Law
- Management and e-Commerce

商業管理學高級文憑為全面而多元化的兩年制商學課程，同學於第一年課程修讀涵蓋通用技能及專業商業學單元的共同核心課程。課程設計除了提供語文訓練及通識教育外，更讓同學對各個商業範疇，如會計、經濟、財務、市場學、統計學及商業法律等有全面的認識。此安排能夠讓學生了解自己的興趣和專長，以便於二年級時修讀以下其中一個專修主題，進一步增強對該主題相關範疇的認識：

- 管理學
- 管理及心理學
- 人力資源管理學
- 管理及商業法律學
- 管理及電子商務學

PROGRAMME STRUCTURE 課程目標及特點

Higher Diploma in Business Management Year 1

商業管理學高級文憑一年級

Common Courses 共同修讀科目

- Introduction to Academic English 學術英語入門
- English for Academic Purposes I 學術英語(一)
- Information Technology Fundamentals 資訊科技概論
- Applied Statistics 應用統計學
- Hong Kong Business Law 香港商業法
- Principles and Practice of Management 應用管理學原理
- Introductory Financial Accounting 會計學概論
- Economics 經濟學
- Principles of Marketing 市場學原理
- Cost and Management Accounting I* / Foundation Psychology 管理及成本會計(一)* / 基礎心理學

* Not applicable for Management and Psychology Theme
不適用於管理及心理學專修主題



Theme:

MANAGEMENT STUDIES

專修主題：管理學

Application Code 報名編號

- HPDFS-BM Diploma in Foundation Studies + Years 1 & 2
基礎專上教育文憑 + 一年級及二年級
- HDBMGT_MS Years 1 & 2
一年級及二年級

Programme Aims and Features

課程目標及特點

- Exposes students to all major functions of a business organisation, such as accounting, economics, finance, marketing, human resource management, international business, statistics and business law;
- Distinguishes itself from other existing business management programmes through its broad coverage of key management functions, thereby allowing students to further studies or jump-start their careers in various management related fields more quickly upon graduation;
- Delivers practical management know-how in addition to academic training, which prepares students to take up junior management positions after graduation.
- 涵蓋多個商業範疇，同學可藉著本課程對會計、經濟、財務、市場學、人力資源管理、國際商業、統計學及商業法律等有基本的認識；
- 相對於其他同類型的商業管理課程，本課程全面地涵蓋各項關鍵的管理課題，讓畢業生能繼續升讀大學，或更迅速地投入不同類型的商業管理行業；
- 課程設計全面，糅合學術及商業管理技巧，為有志擔任業界初級管理職位的畢業生提供專業培訓。

Progression Paths

升學之路

Overall Progression Rate in 2020: **83%**
2020年總升學率：

Local Universities 本地大學

Graduates are eligible to apply for admission to Bachelor's degree programmes in Business Management, Business Administration or other related disciplines offered by local universities (including HKU). The list below shows the degree offers that our graduates / students received in the past*:

- **The University of Hong Kong**
Bachelor of Economics & Finance
BSc Information Management
- **City University of Hong Kong**
BBA Business Analysis
BBA Business Economics
BBA Business Operations Management
BBA China Business
BBA Information Management
BBA Management
BSocSc Asian and International Studies

Among those who chose further studies,
80% admitted to local degree programmes
當中升讀本地學士學位課程比率

畢業生可升讀由本地大學(包括香港大學)開辦的管理學、商業學或相關的學士學位課程。以下為本課程畢業生/學生曾獲取錄的學位課程*：

- **Hong Kong University of Science and Technology**
Bachelor of Business Administration
- **The Hong Kong Polytechnic University**
BBA (Hons) Global Supply Chain Management
BBA (Hons) Management
- **Hong Kong Baptist University**
BBA (Hons) Accounting Concentration
BBA (Hons) Applied Economics Concentration
BBA (Hons) Human Resources Management Concentration
BBA (Hons) Information Systems and e-Business Management Concentration
BBA (Hons) Marketing Concentration

* The above list is not exhaustive and only shows some of the examples. 以上列表只提供部分升學例子以作參考。

HKU SPACE International College 香港大學專業進修學院國際學院

- The University of Hull
赫爾大學
- The University of London International Programmes
(Academic Direction: London School of Economics and Political Science, LSE)
英國倫敦大學課程(學術指導：倫敦政治經濟學院)
- University of Plymouth
普利茅斯大學

Through-train Pre-enrolment Scheme 國際學位直通車海外大學優先取錄計劃

- The University of New South Wales
新南威爾斯大學

Professional Recognition

專業資格

Graduates are eligible for exemption from:

- Association of Chartered Certified Accountants (ACCA) for up to 4 papers in the Professional Examinations;
- The Chartered Institute of Management Accountants (CIMA) for up to 2 papers in the CIMA Certificate in Business Accounting.

修畢本課程可獲不同的專業團體認可：

- 特許公認會計師公會(ACCA)的專業考試最多四張考卷豁免；
- 特許管理會計師公會(CIMA)的專業考試最多兩張考卷豁免。

Career Prospects

就業前景

This programme will enable students to explore career opportunities at junior supervisory level in business management and administration or related fields.

同學可透過修讀本課程為其日後晉身商業管理及行政的初級管理層奠定基礎。



Programme Structure

課程結構

Higher Diploma in Business Management Year 2 (Theme: Management Studies)

商業管理學高級文憑二年級 (專修主題：管理學)

- Final Year Project (Business Management)
畢業專題習作(管理學)
- Practical Chinese[§]
實用中文[§]
- English for Academic Purposes II
學術英語(二)
- English for Business
商用英語
- Organizational Behaviour and Development
組織行為學
- Fundamentals of Finance
公司財務學
- Human Resources Management and Development
人力資源管理與發展

- Introduction to Management Information Systems
管理資訊學
- Hong Kong and PRC Business Environment
香港與中國營商環境
- International Trade
國際貿易學

[§] Non-Chinese speaking students or students who have not received sufficient training in the Chinese language may apply for exemption from the Chinese course(s), and alternative courses may be assigned.

如學生母語並非華語，或未達校方認可的中文水平，可申請免修中文科目，校方會指派其他科目代替。

MANAGEMENT AND PSYCHOLOGY

專修主題：管理及心理學

Application Code 報名編號

- **HPDFS-BM** Diploma in Foundation Studies + Years 1 & 2
基礎專上教育文憑 + 一年級及二年級
- **HDBMGT_MP** Years 1 & 2
一年級及二年級

Programme Aims and Features

課程目標及特點

- Exposes students to the major functions of a business organisation and introduces them to the behavioural aspects of decision making;
- Cuts across two disciplines (Social Sciences and Business) in an innovative way and is the first of its kind in Hong Kong;
- Equips students with the knowledge and skills for further studies or to start a career in business management, and also develops their awareness of the role of psychology in the business decision process;
- Exposes students not only to all major business functions such as accounting, economics, finance, marketing, etc., but also psychology, sociology and social psychology, at an early stage.
- 旨在教授學生認識商業組織各項主要職能，及影響商業決策行為的基礎概念；
- 全港首創涵蓋「社會科學」與「商業學」兩大學系的跨學科課程內容；
- 旨在培訓學生掌握商業管理知識和技巧，以升讀大學或投身工作的同時，更能讓學生認識心理因素如何影響商業決策及其重要性；
- 課程範疇除包括會計、經濟、財務、市場學等商業管理知識外，還會涉獵心理學、社會學及社會心理學等科目，從而奠定有關學科的基礎。

Progression Paths

升學之路

Overall Progression Rate in 2020: **50%**
2020年總升學率：

Local Universities 本地大學

Graduates are eligible to apply for admission to Bachelor's degree programmes in Business Management, Business Administration, Social Sciences or other related disciplines offered by local universities (including HKU). The list below shows the degree offers that our graduates / students received in the past*:

畢業生可升讀由本地大學(包括香港大學)開辦的管理學、商業學、社會科學或相關的學士學位課程。以下為本課程畢業生/學生曾獲取錄的學位課程*：

• The University of Hong Kong

Bachelor of Arts
Bachelor of Social Sciences
BSc Information Management

• City University of Hong Kong

BBA Business Analysis
BBA Business Operations Management
BBA China Business
BBA Human Resources Management
BSocSc Applied Sociology
BSocSc Asian and International Studies
BSocSc Criminology
BSocSc Public Policy, Management, and Politics

• Hong Kong Baptist University

BBA (Hons) Human Resources Management Concentration
BBA (Hons) Information Systems and e-Business Management Concentration
BBA (Hons) Marketing Concentration

• The Chinese University of Hong Kong

BSc Gerontology
BSSc Gender Studies
BSSc Global Studies

• The Hong Kong Polytechnic University

BA (Hons) Applied Ageing Studies and Service Management
BA (Hons) Bilingual Interdisciplinary Chinese Studies
BBA (Hons) International Shipping and Transport Logistics
BBA (Hons) Management
BBA (Hons) Marketing
BSc (Hons) Enterprise Engineering with Management
BSc (Hons) Investment Science

• Lingnan University

BSocSc (Hons) Sociology

• The Education University of Hong Kong

BEd (Hons) Business, Accounting & Financial Studies
BSocSc (Hons) Psychology

*The above list is not exhaustive and only shows some of the examples. 以上列表只提供部分升學例子以作參考。

HKU SPACE International College 香港大學專業進修學院國際學院

- The University of Hull 赫爾大學
- The University of London International Programmes (Academic Direction: London School of Economics and Political Science, LSE)
英國倫敦大學課程(學術指導：倫敦政治經濟學院)
- University of Plymouth 普利茅斯大學

Through-train Pre-enrolment Scheme 國際學位直通車海外大學優先取錄計劃

- The University of New South Wales
新南威爾斯大學

Professional Recognition

專業資格

Graduates are eligible for exemption from:

- Association of Chartered Certified Accountants (ACCA) for up to 3 papers in the Professional Examinations;
- The Chartered Institute of Management Accountants (CIMA) for up to 1 paper in the CIMA Certificate in Business Accounting.

修畢本課程可獲不同的專業團體認可：

- 特許公認會計師公會(ACCA)的專業考試最多三張考卷豁免；
- 特許管理會計師公會(CIMA)的專業考試最多一張考卷豁免。

Career Prospects

就業前景

This programme will enable students to explore career opportunities at junior supervisory level in business management and administration or related fields.

同學可透過修讀本課程為其日後晉身商業管理及行政的初級管理層奠下基礎。

Programme Structure

課程結構

Higher Diploma in Business Management Year 2 (Theme: Management and Psychology)

商業管理學高級文憑二年級(專修主題：管理及心理學)

- Final Year Project (Business Management)
畢業專題習作(管理學)
- Practical Chinese[§]
實用中文[§]
- English for Academic Purposes II
學術英語(二)
- English for Business
商用英語
- Organizational Behaviour and Development
組織行為學
- Fundamentals of Finance
公司財務學
- Human Resources Management and Development
人力資源管理與發展

- Introduction to Management Information Systems
管理資訊學
- Introduction to Social Psychology
社會心理學導論
- Personality and Individual Differences
性格與個別差異

[§] Non-Chinese speaking students or students who have not received sufficient training in the Chinese language may apply for exemption from the Chinese course(s), and alternative courses may be assigned.

如學生母語並非華語，或未達校方認可的中文水平，可申請免修中文科目，校方會指派其他科目代替。

HUMAN RESOURCE MANAGEMENT

專修主題：人力資源管理學

Application Code 報名編號

- **HPDFS-BM** Diploma in Foundation Studies + Years 1 & 2
基礎專上教育文憑 + 一年級及二年級
- **HDBMGT_HRM** Years 1 & 2
一年級及二年級

Programme Aims and Features

課程目標及特點

- Exposes students to the major functions of a business organisation and introduces them to the area of human resource management from both theoretical and practical perspectives;
- Equips students with the knowledge and skills for further studies or careers in business or human resource management;
- Prepares students not only for all major business functions such as accounting, economics, finance, marketing, etc., but also the essentials of human resource management such as recruiting, selecting, training and resource development in an organisation;
- Adopts an interdisciplinary approach with the aim to build students' capacity to respond to new situations in a rapidly changing world.
- 旨在教授學生認識商業組織各項主要職能，以及人力資源管理學的理論與實踐；
- 培訓學生掌握商業及人力資源管理的知識和技巧，預備他們升讀大學或投身相關行業；
- 除了讓學生具備會計、經濟、財務、市場學等商業管理知識外，亦會教授學生有關企業招聘、甄選、培訓及資源發展等人力資源管理知識；
- 採用跨學科的教學模式，培訓學生敢於面對世界瞬息萬變的考驗和挑戰的能力。

Progression Paths

升學之路

Overall Progression Rate in 2020: **83%**
2020年總升學率：

Local Universities 本地大學

Graduates are eligible to apply for admission to Bachelor's degree programmes in Human Resource Management, Social Sciences, Business Administration or other related disciplines offered by local universities (including HKU). The list below shows the degree offers that our graduates / students received in the past*:

- **The University of Hong Kong**
BBA Accounting and Finance
Bachelor of Arts
Bachelor of Economics & Finance
Bachelor of Social Sciences
BSc Information Management
- **Hong Kong University of Science and Technology**
Bachelor of Business Administration
- **City University of Hong Kong**
BBA Business Analysis
BBA Business Economics
BBA Business Operations Management
BBA Global Business
BBA Global Business Systems Management
BBA Human Resources Management
BBA Management
BBA Marketing
BSocSc Applied Sociology
BSocSc Asian and International Studies
BSocSc Public Policy and Politics
BSocSc Public Policy, Management, and Politics

Among those who chose further studies,
76% admitted to local degree programmes
當中升讀本地學士學位課程比率

畢業生可升讀由本地大學(包括香港大學)開辦的人力資源管理學、社會科學、工商管理或相關的學士學位課程。以下為本課程畢業生/學生曾獲取錄的學位課程*：

- **The Chinese University of Hong Kong**
BSc Community Health Practice
BSSc Gender Studies
BSSc Global Studies
BSSc Sociology
- **The Hong Kong Polytechnic University**
BA Applied Ageing Studies and Service Management
BBA (Hons) Management
BBA (Hons) Marketing
- **Hong Kong Baptist University**
BBA (Hons) Entrepreneurship Concentration
BBA (Hons) Human Resources Management Concentration
BBA (Hons) Marketing Concentration
BSSc (Hons) China Studies – Sociology Concentration
- **The Education University of Hong Kong**
BEd (Hons) Business, Accounting & Finance Studies

* The above list is not exhaustive and only shows some of the examples. 以上列表只提供部分升學例子以作參考。

HKU SPACE International College 香港大學專業進修學院國際學院

- The University of Hull 赫爾大學
- The University of London International Programmes (Academic Direction: London School of Economics and Political Science, LSE)
英國倫敦大學課程(學術指導：倫敦政治經濟學院)
- University of Plymouth 普利茅斯大學

Through-train Pre-enrolment Scheme 國際學位直通車海外大學優先取錄計劃

- The University of New South Wales
新南威爾斯大學

Professional Recognition

專業資格

Graduates are eligible for exemption from:

- Association of Chartered Certified Accountants (ACCA) for up to 4 papers in the Professional Examinations;
- The Chartered Institute of Management Accountants (CIMA) for up to 2 papers in the CIMA Certificate in Business Accounting.

修畢本課程可獲不同的專業團體認可：

- 特許公認會計師公會(ACCA)的專業考試最多四張考卷豁免；
- 特許管理會計師公會(CIMA)的專業考試最多兩張考卷豁免。

Career Prospects

就業前景

Graduates will be eligible to take up positions in the human resource management and training fields in Hong Kong and the Mainland.

畢業生可在香港或內地從事人力資源管理及培訓，擔當人力資源管理初級職務。



Programme Structure

課程結構

Higher Diploma in Business Management Year 2 (Theme: Human Resource Management)

商業管理學高級文憑二年級 (專修主題：人力資源管理學)

- Final Year Project (Business Management)
畢業專題習作(管理學)
- Practical Chinese[§]
實用中文[§]
- English for Academic Purposes II
學術英語(二)
- English for Business
商用英語
- Organizational Behaviour and Development
組織行為學
- Fundamentals of Finance
公司財務學
- Human Resources Management and Development
人力資源管理與發展
- Introduction to Management Information Systems
管理資訊學
- Employee Development
僱員發展
- Employment Law in Hong Kong
香港僱傭法律

[§] Non-Chinese speaking students or students who have not received sufficient training in the Chinese language may apply for exemption from the Chinese course(s), and alternative courses may be assigned.
如學生母語並非華語，或未達校方認可的中文水平，可申請免修中文科目，校方會指派其他科目代替。

Theme:

MANAGEMENT WITH BUSINESS LAW

專題主修：管理及商業法律學

Application Code 報名編號

- **HPDFS-BM** Diploma in Foundation Studies
+ Years 1 & 2
基礎專上教育文憑 + 一年級及二年級
- **HDBMGT_MBL** Years 1 & 2
一年級及二年級

Programme Aims and Features

課程目標及特點

- Cuts across two disciplines (Business and Law) in an innovative way;
- Combines business with law to enable students to understand the legal structures within which businesses operate whilst gaining valuable business knowledge and skills;
- Provides insights into law to help students differentiate themselves in a very competitive market place. It is suitable for individuals aiming for a career in business and also offers an advantage to those students wanting management roles within the legal sector, where such knowledge would be highly valued.
- 以新穎的方式設計涵蓋「商業學」與「法律學」兩大範疇的課程內容；
- 糅合商業學與法律學，讓同學了解於商業運作與法律有關的實用知識，並學習商業管理技巧；
- 讓學生掌握基礎法律知識，以便在競爭激烈的市場上脫穎而出。本課程適合有志投身商界的學生，並為有意擔任與法律事務相關管理角色的學生提供更多優勢。

Progression Paths

升學之路

Overall Progression Rate in 2020: **100%**
2020年總升學率：

Local Universities 本地大學

Graduates are eligible to apply for admission to Bachelor's degree programmes in Business Management, Business Administration or other related disciplines offered by local universities (including HKU). The list below shows the degree offers that our graduates / students received in the past*:

畢業生可升讀由本地大學(包括香港大學)開辦的管理學、商業學或相關的學士學位課程。以下為本課程畢業生/學生曾獲取錄的學位課程*：

- **The University of Hong Kong**
BSc Information Management

- **The Hong Kong Polytechnic University**
BBA (Hons) Marketing

- **City University of Hong Kong**
BBA Business Analysis
BBA Business Operations Management
BBA Global Business Systems Management
BBA Information Management
BSocSc Asian and International Studies
BSocSc Criminology and Sociology

- **Hong Kong Baptist University**
BSc Business Computing and Data Analytics

- **The Education University of Hong Kong**
BEd (Hons) (Primary) - General Studies Major

*The above list is not exhaustive and only shows some of the examples. 以上列表只提供部分升學例子以作參考。

HKU SPACE International College 香港大學專業進修學院國際學院

Through-train Pre-enrolment Scheme 國際學位直通車海外大學優先取錄計劃

- The University of Hull 赫爾大學
- The University of London International Programmes
(Academic Direction: London School of Economics and Political Science, LSE)
英國倫敦大學課程(學術指導：倫敦政治經濟學院)
- University of Plymouth 普理茅斯大學

- The University of New South Wales
新南威爾斯大學



Professional Recognition

專業資格

Graduates are eligible for exemption from:

- Association of Chartered Certified Accountants (ACCA) for up to 4 papers in the Professional Examinations;
- The Chartered Institute of Management Accountants (CIMA) for up to 2 papers in the CIMA Certificate in Business Accounting.

修畢本課程可獲不同的專業團體認可：

- 特許公認會計師公會(ACCA)的專業考試最多四張考卷豁免；
- 特許管理會計師公會(CIMA)的專業考試最多兩張考卷豁免。

Career Prospects

就業前景

This programme will enable students to explore career opportunities at junior supervisory level in business management and administration roles within the legal sector or related fields.

同學可透過修讀本課程為其日後晉身商業管理及行政或有關於法律事務相關的初級管理層奠定基礎。

Programme Structure

課程結構

Higher Diploma in Business Management Year 2 (Theme: Management with Business Law)

商業管理學高級文憑二年級 (專修主題：管理及商業法律學)

- Final Year Project (Business Management)
畢業專題習作(管理學)
- Practical Chinese[§]
實用中文[§]
- English for Academic Purposes II
學術英語(二)
- English for Business
商用英語
- Organizational Behaviour and Development
組織行為學
- Fundamentals of Finance
公司財務學
- Human Resources Management and Development
人力資源管理與發展
- Introduction to Management Information Systems
管理資訊學
- Business Associations
商業組織法律
- Using Legal and Company Forms for Business
公司及法律文書的商業運用

[§] Non-Chinese speaking students or students who have not received sufficient training in the Chinese language may apply for exemption from the Chinese course(s), and alternative courses may be assigned.

如學生母語並非華語，或未達校方認可的中文水平，可申請免修中文科目，校方會指派其他科目代替。



MANAGEMENT AND E-COMMERCE

專修主題：管理及電子商務學

Application Code 報名編號

- HPDFS-BM Diploma in Foundation Studies + Years 1 & 2
基礎專上教育文憑 + 一年級及二年級
- HDBMG_TMEC Years 1 & 2
一年級及二年級

Programme Aims and Features

課程目標及特點

- Cuts across two disciplines (Business and Computing) in an innovative way and is the first of its kind in Hong Kong;
- Prepares students for further studies and jobs in the inter-connected worlds of business and technology;
- Apart from learning the major functions of a business organisation, students will be exposed to new business models and sophisticated electronic means of conducting business;
- Infuses new courses in e-Commerce with a business focus and will appeal to students who are interested in both the technology and management of business.
- 全港首創涵蓋「商業學」及「電腦學」的跨學科課程內容；
- 旨在讓學生將商業學及科技兩方面的知識融會貫通，以滿足升讀大學及就業所需；
- 除了教授商業機構各項主要職能外，同學也能了解嶄新的企業營運模式，以及如何運用各項先進的電子商貿，以協助營運和拓展業務；
- 相對於其他管理學課程，本課程尤其適合對管理學及電子商貿學有興趣的同學修讀。

Progression Paths

升學之路

Overall Progression Rate in 2020: **60%**
2020年總升學率：

Local Universities 本地大學

Graduates are eligible to apply for admission to Bachelor's degree programmes in Business Management, Business Administration or other related disciplines offered by local universities (including HKU). The list below shows the degree offers that our graduates / students received in the past* :

- The Hong Kong University of Science and Technology
Bachelor of Business Administration
- The Hong Kong Polytechnic University
BBA (Hons) Management

Among those who chose further studies,
100% admitted to local degree programmes
當中升讀本地學士學位課程比率

畢業生可升讀由本地大學(包括香港大學)開辦的管理學、商業學或相關的學士學位課程。以下為近年本課程畢業生/學生曾獲取錄的學位課程*：

- City University of Hong Kong
BBA Management

*The above list is not exhaustive and only shows some of the examples. 以上列表只提供部分升學例子以作參考。

HKU SPACE International College 香港大學專業進修學院國際學院

- The University of Hull
赫爾大學
- The University of London International Programmes
(Academic Direction: London School of Economics and Political Science, LSE)
英國倫敦大學課程(學術指導：倫敦政治經濟學院)
- University of Plymouth 普理茅斯大學

Through-train Pre-enrolment Scheme 國際學位直通車海外大學優先取錄計劃

- The University of New South Wales
新南威爾斯大學

Professional Recognition

專業資格

Graduates are eligible for exemption from:

- Association of Chartered Certified Accountants (ACCA) for up to 4 papers in the Professional Examinations;
- The Chartered Institute of Management Accountants (CIMA) for up to 2 papers in the CIMA Certificate in Business Accounting.

修畢本課程可獲不同的專業團體認可：

- 特許公認會計師公會(ACCA)的專業考試最多四張考卷豁免；
- 特許管理會計師公會(CIMA)的專業考試最多兩張考卷豁免。

Career Prospects

就業前景

This programme will enable students to explore career opportunities at junior supervisory level in business management and e-Commerce or related fields.

同學可藉著修讀本課程，為其日後晉身商業管理及電子商貿的初級管理層打下穩固的基礎。

Programme Structure

課程結構

Higher Diploma in Business Management Year 2 (Theme: Management and e-Commerce)

商業管理學高級文憑二年級 (專修主題：管理及電子商務學)

- Final Year Project (Business Management)
畢業專題習作(管理學)
- Practical Chinese[§]
實用中文[§]
- English for Academic Purposes II
學術英語(二)
- English for Business
商用英語
- Organizational Behaviour and Development
組織行為學
- Fundamentals of Finance
公司財務學
- Human Resources Management and Development
人力資源管理與發展
- Introduction to Management Information Systems
管理資訊學
- Introduction to e-Commerce
電子商貿導論
- Introduction to Social Media Technology and Digital Security
社交媒體科技與數碼保安導論

[§] Non-Chinese speaking students or students who have not received sufficient training in the Chinese language may apply for exemption from the Chinese course(s), and alternative courses may be assigned.

如學生母語並非華語，或未達校方認可的中文水平，可申請免修中文科目，校方會指派其他科目代替。

STUDENT SHARING

學生分享



Daisy Dai 戴樂儀

Higher Diploma in Business Management
(Human Resource Management)
Admitted to Bachelor of Business Administration,
The Hong Kong University of Science and Technology
(Senior year entry)
商業管理學高級文憑(人力資源管理學)
升讀香港科技大學工商管理學士(高年級入學)

Other degree offers received:

- Bachelor of Business Administration - Marketing Concentration,
Hong Kong Baptist University (Senior year entry)
- Bachelor of Business Administration in Marketing,
City University of Hong Kong (Senior year entry)
- Bachelor of Business Administration (Honours) in Marketing,
The Hong Kong Polytechnic University (Senior year entry)

其他獲取錄的學位課程：

- 香港浸會大學工商管理學士 - 市場學專修(高年級入學)
- 香港城市大學工商管理學士(市場營銷)(高年級入學)
- 香港理工大學市場學(榮譽)工商管理學士學位(高年級入學)

「或許有人會認為修讀副學士只會浪費兩年時間，但我卻認為是個很好的機會認識自己及發掘個人的興趣，因為我於書院學習期間最大的收穫就是找到自己的人生目標。」

書院提供了良好的學習環境，無論是校長或老師們都給予我支持和鼓勵，亦會關心我們的學習進度。而老師的教導和關懷更令我們的關係亦師亦友。輔導主任提供的升學意見亦助我解決很多煩惱，她們經常在我感到最無助的時候鼓勵我。如果缺少了其中一樣，都不會成就今天的我。」



Christopher Choi 蔡駿謙

Higher Diploma in Business Management
(Management with Business Law)
Admitted to Bachelor of Business Administration in
Global Business Systems Management,
City University of Hong Kong (Senior year entry)
商業管理學高級文憑(管理及商業法律學)
升讀香港城市大學工商管理學士
(環球商業系統管理)(高年級入學)

Other degree offers received:

- Bachelor of Science in Information Management,
The University of Hong Kong (2-year programme)
- Bachelor of Business Administration in Business Analysis,
City University of Hong Kong (Senior year entry)
- Bachelor of Business Administration in Business Operations Management,
City University of Hong Kong (Senior year entry)
- Bachelor of Social Sciences in Criminology and Sociology,
City University of Hong Kong (Senior year entry)
- Bachelor of Social Sciences in Asian and International Studies,
City University of Hong Kong (Senior year entry)
- Bachelor of Business Administration (Honours) in Marketing,
The Hong Kong Polytechnic University (Senior year entry)

其他獲取錄的學位課程：

- 香港大學理學士(資訊管理)(兩年制課程)
- 香港城市大學工商管理學士(商業分析)(高年級入學)
- 香港城市大學工商管理學士(商業營運管理)(高年級入學)
- 香港城市大學社會科學學士(犯罪學及社會學)(高年級入學)
- 香港城市大學社會科學學士(亞洲及國際研究)(高年級入學)
- 香港理工大學市場學(榮譽)工商管理學士學位(高年級入學)

「回顧兩年在書院的生活，除了讀書外我亦參加了不同的活動，例如學生大使和韓國經濟及文化考察之旅，這兩個活動令我認識到很多不同課程的朋友，擴闊了我在書院的社交圈子。另外，與外籍同學交談亦幫助了我提升英語水平。即使我當年的DSE成績不算理想，但透過修讀副學位課程，作出改變並成功考進心儀的大學。因此我想跟大家分享，條條大道通羅馬，分數不代表一切，你還有很多路可以選擇的。」



Ralph Cheung 張文煒

**Higher Diploma in Business Management
(Human Resource Management)**
**Admitted to Bachelor of Business Administration,
The Hong Kong University of Science and Technology
(Senior year entry)**
商業管理學高級文憑(人力資源管理學)
升讀香港科技大學工商管理學士(高年級入學)

Other degree offers received:

- Bachelor of Economics and Finance,
The University of Hong Kong (Senior year entry)
- Bachelor of Business Administration - Business Analysis,
City University of Hong Kong (Senior year entry)
- Bachelor of Business Administration in Marketing,
City University of Hong Kong (Senior year entry)
- Bachelor of Business Administration (Honours) in Management, The Hong
Kong Polytechnic University (Senior year entry)

其他獲取錄的學位課程：

- 香港大學經濟金融學學士(高年級入學)
- 香港城市大學工商管理學士(商業分析)(高年級入學)
- 香港城市大學工商管理學士(市場營銷)(高年級入學)
- 香港理工大學管理學(榮譽)工商管理學士(高年級入學)

「我有機會參加不同活動，其中一項是『青年企業家計劃』。我所參加的隊伍於書院比賽中勝出，獲書院資助到維園擺年宵攤檔，從而汲取經驗。由草擬計劃書、購貨、銷售、入賬等等，不但可以實實在在運用已有知識到計劃書及比賽中，更可以學到不同的銷售技巧，鞏固商業知識。」



Yam Wai Lun 任蔚倫

Higher Diploma in Business (Management)
**Admitted to Bachelor of Business Administration
- Management, City University of Hong Kong
(Senior year entry)**
商業學高級文憑(管理學)
升讀香港城市大學工商管理學士-管理學(高年級入學)

Other degree offers received:

- Bachelor of Science in Information Management,
The University of Hong Kong (2-year programme)
- Bachelor of Business Administration - Business Analysis,
City University of Hong Kong (Senior year entry)
- Bachelor of Business Administration (Honours) in Management,
The Hong Kong Polytechnic University (Senior year entry)
- Bachelor of Business Administration (Honours) - Applied Economics
Concentration, Hong Kong Baptist University (Senior year entry)

其他獲取錄的學位課程：

- 香港大學理學士(資訊管理)(兩年制課程)
- 香港城市大學工商管理學士 - 商業分析(高年級入學)
- 香港理工大學管理學(榮譽)工商管理學士(高年級入學)
- 香港浸會大學工商管理學士(榮譽) - 應用經濟學專修(高年級入學)

「講師用心教導加上不同課堂專題研習，鞏固了管理學的知識，還提升了我的演講技巧。書院亦提供很多與課程相關的活動如大專生商業比賽，讓我們應用所學的商業知識，使我能做好準備升讀大學。」



Ting Wai Fung 丁偉峰

**Higher Diploma in Business Management
(Management Studies)**
**Admitted to Bachelor of Science
in Information Management,
The University of Hong Kong (2-year programme)**
商業管理學高級文憑(管理學)
升讀香港大學理學士(資訊管理)(兩年制課程)

Other degree offers received:

- Bachelor of Business Administration in Business Analysis,
City University of Hong Kong (Senior year entry)
- Bachelor of Business Administration (Honours) - Applied Economics
Concentration, Hong Kong Baptist University (Senior year entry)

其他獲取錄的學位課程：

- 香港城市大學工商管理學士(商業分析)(高年級入學)
- 香港浸會大學工商管理學士(榮譽) - 應用經濟學專修(高年級入學)



Woody Ng 吳俊鏗

**Higher Diploma in Business
(Management and Psychology)**
**Admitted to Bachelor of Social Science
in Global Studies, The Chinese University
of Hong Kong (Senior year entry)**
商業學高級文憑(管理及心理學)
升讀香港中文大學全球研究社會科學學士(高年級入學)

Other degree offers received:

- Bachelor of Science in Information Management,
The University of Hong Kong (2-year programme)
- Bachelor of Business Administration (Honours) in Management,
The Hong Kong Polytechnic University (Senior year entry)
- Bachelor of Business Administration (Honours) - Marketing Concentration,
Hong Kong Baptist University (Senior year entry)
- Bachelor of Social Sciences (Honours) in Psychology,
The Education University of Hong Kong (Senior year entry)
- Bachelor of Education (Honours) (Business, Accounting and Financial Studies),
The Education University of Hong Kong

其他獲取錄的學位課程：

- 香港大學理學士(資訊管理)(兩年制課程)
- 香港理工大學管理學(榮譽)工商管理學士(高年級入學)
- 香港浸會大學工商管理學士(榮譽) - 市場學專修(高年級入學)
- 香港教育大學心理學榮譽社會科學學士(高年級入學)
- 香港教育大學企業、會計與財務概論教育榮譽學士

「在這個課程中，除了學到商業學及社會科學的知識，書院亦提供了很多實習及參加交流團的機會，讓學生擴闊視野。講師、學生輔導主任及同學們的支持和鼓勵，使我能達成目標。」



Sky Lau 劉俊沛

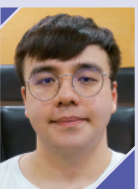
**Higher Diploma in Business
(Management and Psychology)**
**Admitted to Bachelor of Social Sciences,
The University of Hong Kong (Senior year entry)**
商業學高級文憑(管理及心理學)
升讀香港大學社會科學學士(高年級入學)

Other degree offers received:

- Bachelor of Social Science in Global Studies,
The Chinese University of Hong Kong (2-year programme)
- Bachelor of Social Science (Honours) in Public Policy, Management,
and Politics, City University of Hong Kong (Senior year entry)
- Bachelor of Business Administration (Honours) in China Business,
City University of Hong Kong (Senior year entry)
- Bachelor of Business Administration (Honours) in Management,
The Hong Kong Polytechnic University (Senior year entry)

其他獲取錄的學位課程：

- 香港中文大學全球研究社會科學學士(兩年制課程)
- 香港城市大學公共政策、管理與政治榮譽社會科學學士(高年級入學)
- 香港城市大學工商管理榮譽學士(中國企業管理)(高年級入學)
- 香港理工大學管理學(榮譽)工商管理學士(高年級入學)



Bosco Fung 馮宇軒

**Higher Diploma in Business Management
(Human Resources Management)**
**Admitted to Bachelor of Business Administration in
Accounting and Finance,
The University of Hong Kong (Senior year entry)**
商業管理學高級文憑(人力資源管理學)
升讀香港大學工商管理學士(會計及財務)(高年級入學)

Other degree offer received:

- Bachelor of Business Administration (Honours) in Management,
The Hong Kong Polytechnic University (Senior year entry)

其他獲取錄的學位課程：

- 香港理工大學管理學(榮譽)工商管理學士學位(高年級入學)

「考完DSE的一刻，我覺得自己很失敗，無能力升讀大學。後來當我完成這兩年高級文憑的課程後，明白到在書院讀書的日子並沒有白費，只要有恆心和堅持，一定可以升讀心儀的大學。」



Ruby Lo 盧尹琳

Higher Diploma in Business
(Management and Psychology)
Admitted to Bachelor of Business Administration
(Honours) in Management, The Hong Kong
Polytechnic University (Senior year entry)
商業學高級文憑(管理及心理學)
升讀香港理工大學管理學(榮譽)工商管理學士(高年級入學)

Other degree offers received:

- Bachelor of Social Science in Gender Studies,
The Chinese University of Hong Kong (2-year programme)
- Bachelor of Social Sciences - Applied Sociology,
City University of Hong Kong (Senior year entry)

其他獲取錄的學位課程：

- 香港中文大學性別研究社會科學學士(兩年制課程)
- 香港城市大學社會科學學士 - 應用社會學(高年級入學)

「書院的課程能幫助學生打好商業及社會科學方面的基礎。參加學生大使計劃及墨爾本遊學團提升了我待人接物及溝通技巧。另外，書院的講師常常啟發學生，鼓勵學生充實自己。」



Tiffany Ong 王汶霖

Higher Diploma in Business Management
(Human Resource Management)
Admitted to Bachelor of Business Administration in
Business Operations Management, City University of
Hong Kong (Senior year entry)
商業管理學高級文憑(人力資源管理學)
香港城市大學工商管理學士(商業營運管理)(高年級入學)

Other degree offers received:

- Bachelor of Business Administration in Management,
City University of Hong Kong (Senior year entry)
- Bachelor of Social Sciences in Asian and International Studies,
City University of Hong Kong (Senior year entry)
- Bachelor of Business Administration (Honours) in Marketing,
The Hong Kong Polytechnic University (Senior year entry)

其他獲取錄的學位課程：

- 香港城市大學工商管理學士(管理學)(高年級入學)
- 香港城市大學社會科學學士(亞洲及國際研究)(高年級入學)
- 香港理工大學市場學(榮譽)工商管理學士學位(高年級入學)



NGUYEN Quang Vinh

Higher Diploma in Business Management
(Management Studies)
Admitted to Bachelor of Business Administration,
The Hong Kong University of Science and
Technology (Senior year entry)
商業管理學高級文憑(管理學)
升讀香港科技大學工商管理學士(高年級入學)



Phoebe Ho 何鏐怡

Higher Diploma in Business (Management)
Admitted to Bachelor of Business Administration
in Management, The Hong Kong University
of Science and Technology (Senior year entry)
商業學高級文憑(管理學)
升讀香港科技大學工商管理學士(管理學)(高年級入學)

Other degree offers received:

- Bachelor of Business Administration (Honours) in Management,
The Hong Kong Polytechnic University (Senior year entry)
- Bachelor of Business Administration (Honours) - Marketing Concentration,
Hong Kong Baptist University (Senior year entry)

其他獲取錄的學位課程：

- 香港理工大學管理學(榮譽)工商管理學士(高年級入學)
- 香港浸會大學工商管理學士(榮譽) - 市場學專修(高年級入學)

「兩年的大事生涯，我參與了不同的課堂和專題研究，從中獲得了小組工作的經驗和知識，還認識了一群合作無間的好伙伴，令彼此更享受和樂於投入學習。」



Chan Ka Yan 陳嘉欣

Higher Diploma in Business
(Management and Psychology)
Admitted to Bachelor of Business Administration
(Honours) in Management, The Hong Kong
Polytechnic University (Senior year entry)
商業學高級文憑(管理及心理學)
升讀香港理工大學管理學(榮譽)工商管理學士(高年級入學)

Other degree offers received:

- Bachelor of Social Science (Honours) in Applied Sociology,
City University of Hong Kong (Senior year entry)
- Bachelor of Social Science (Honours) in Public Policy, Management,
and Politics, City University of Hong Kong (Senior year entry)

其他獲取錄的學位課程：

- 香港城市大學應用社會學榮譽社會科學學士(高年級入學)
- 香港城市大學公共政策、管理與政治榮譽社會科學學士(高年級入學)

「書院提供不同學習機會，如遊學團、實習計劃、義務工作、學生服務等，讓我們既增進學術上的知識，又能了解社會的運作及人際溝通的技巧。」



Jacky Ho 何樂健

Higher Diploma in Business Management
(Human Resource Management)
Admitted to Bachelor of Business Administration,
The Hong Kong University of Science and Technology
(Senior year entry)
商業管理學高級文憑(人力資源管理學)
升讀香港科技大學工商管理學士(高年級入學)

Other degree offers received:

- Bachelor of Business Administration (Honours) in Management,
The Hong Kong Polytechnic University (Senior year entry)
- Bachelor of Business Administration in Business Operations Management,
City University of Hong Kong (Senior year entry)

其他獲取錄的學位課程：

- 香港理工大學管理學(榮譽)工商管理學士學位(高年級入學)
- 香港城市大學工商管理學士(商業營運管理)(高年級入學)



Emily Ng 吳玉兒

Higher Diploma in Business Management
(Human Resource Management)
Admitted to Bachelor of Business Administration
(Honours) - Entrepreneurship Concentration,
Hong Kong Baptist University (Senior year entry)
商業管理學高級文憑(人力資源管理學)
升讀香港浸會大學工商管理學士(榮譽) - 創業學專修(高年級入學)



Sharon Ha 夏詠貞

Higher Diploma in Business Management
(Human Resource Management)
Admitted to Bachelor of Business Administration
in Management, City University of Hong Kong
(Senior year entry)
商業管理學高級文憑(人力資源管理學)
升讀香港城市大學工商管理學士(管理學)(高年級入學)

Other degree offers received:

- Bachelor of Business Administration in Marketing,
City University of Hong Kong (Senior year entry)
- Bachelor of Business Administration (Hons) - Human Resources Management
Concentration, Hong Kong Baptist University (Senior year entry)
- Bachelor of Science in Community Health Practice,
The Chinese University of Hong Kong (2-year programme)

其他獲取錄的學位課程：

- 香港城市大學工商管理學士(市場營銷)(高年級入學)
- 香港浸會大學工商管理學士(榮譽) - 人力資源管理學專修(高年級入學)
- 香港中文大學社區健康理學士(兩年制課程)

「時間過得很快，過去兩年，我在港大保良何鴻燊社區書院獲得了很多寶貴的經驗，我參加了英國的交流團，也成為了書院的學生大使，這些活動都令我成為了一個更成熟及有自信的人。另外，感謝書院的講師和學生發展資源中心的輔導員，他們非常友善和有耐性，在我遇上難題時十分樂意協助，也很關心我的升學狀況。」



MOHAMED Mazeen

Higher Diploma in Business Management
(Management and e-Commerce)
Admitted to Bachelor of Business Administration
(Honours) in Management, The Hong Kong
Polytechnic University (Senior year entry)
商業管理學高級文憑(管理及電子商務學)
升讀香港理工大學管理學(榮譽)工商管理學士(高年級入學)

Other degree offer received:

- Bachelor of Business Administration in Management,
City University of Hong Kong (Senior year entry)

其他獲取錄的學位課程：

- 香港城市大學工商管理學士(管理學)(高年級入學)



Kurtis Cheung 張俊傑

Higher Diploma in Business Management
(Management and e-Commerce)
Admitted to Bachelor of Business Administration,
The Hong Kong University of Science and Technology
(Senior year entry)
商業管理學高級文憑(管理及電子商務學)
升讀香港科技大學工商管理學士(高年級入學)

Other degree offer received:

- Bachelor of Business Administration in Accountancy,
City University of Hong Kong (Senior year entry)

其他獲取錄的學位課程：

- 香港城市大學工商管理學士(會計)(高年級入學)

MINIMUM ENTRY REQUIREMENTS

最低入學資格

2-year Higher Diploma Programme

兩年制高級文憑課程

- Obtain Level 2 or above in 5 subjects* including English Language and Chinese Language# in the HKDSE Examination; OR
- Hold a recognised Diploma in Foundation Studies Programme; OR
- Hold a Diploma Yi Jin; OR
- Equivalent qualifications will be considered by the College.

Applicants whose HKDSE results do not meet the entry requirements of the 2-year Higher Diploma programme should apply for admission to the Diploma in Foundation Studies (DFS).

- 香港中學文憑考試其中五科*(包括英國語文及中國語文#)考獲第二級或以上成績；或
- 完成基礎專上教育文憑課程；或
- 完成毅進文憑課程；或
- 書院亦會考慮同等學歷之申請。

如申請人的香港中學文憑考試成績未能符合兩年制高級文憑課程入學資格，可申請入讀基礎專上教育文憑課程。

Diploma in Foundation Studies Programme

基礎專上教育文憑課程

- Obtain Level 1 or above in English Language and Chinese Language# in the HKDSE Examination, AND at least 6 points* in the best 5 subjects**; OR
香港中學文憑考試英國語文及中國語文#考獲第一級或以上成績；及考獲最佳成績的五科**最少達六分*或以上；或
- Equivalent qualifications will be considered by the College.
書院亦會考慮同等學歷之申請。

* Applicants are allowed to use not more than 2 Applied Learning (ApL) subjects in the application. The recognition of the ApL subjects is as follows:
"Attained with Distinction (II)" is deemed equivalent to Level 4 or above;
"Attained with Distinction (I)" is deemed equivalent to Level 3; and
"Attained" is deemed equivalent to Level 2 in the HKDSE Examination.

可包括不多於兩科應用學習科目：

- 「達標並表現優異(II)」相等於香港中學文憑考試第四級或以上的成績；
- 「達標並表現優異(I)」相等於香港中學文憑考試第三級；及
- 「達標」相等於香港中學文憑考試第二級。

Mature Students

成人學生

- Applicants who do not possess the above academic qualifications, but are aged 21 or above and with relevant work experience will be considered by the College.

申請人如未能符合最低入學資格，但年滿二十一歲並具相關工作經驗，書院亦會考慮其申請。

ApL Chinese (for non-Chinese speaking students) would be accepted as an alternative Chinese Language qualification.
非華語學生申請入學時，如只有「應用學習中文」成績，亦獲書院接納。

^ If the candidate has attempted less than 5 subjects but obtained 6 points or above, the application will still be considered.
如申請人報考少於五科，但成績達六分或以上，書院仍會考慮其申請。

* Level 5** = 7 points; Level 5* = 6 points; Level 5 = 5 points; Level 4 = 4 points; Level 3 = 3 points; Level 2 = 2 points; Level 1 = 1 point.
第五級** = 七分；第五級* = 六分；第五級 = 五分；第四級 = 四分；第三級 = 三分；第二級 = 兩分；第一級 = 一分。

The tuition fees for newly admitted students in the academic year 2021-2022 are as follows:
2021-2022 年度入學新生的學費如下：

TUITION FEE

學費

Diploma in Foundation Studies
基礎專上教育文憑
港幣HK\$43,000

Higher Diploma Year 1
高級文憑一年級
港幣HK\$57,000

Higher Diploma Year 2
高級文憑二年級
港幣HK\$57,000

All fees will be paid in 2 equal installments and subject to annual revision.
學費每年將分兩期繳交，書院每年會因應情況調整學費。

OTHER SCHOLARSHIPS, BURSARIES AND SPONSORSHIPS

其他獎學金、助學金及計劃贊助

With the generosity of the Directors of Po Leung Kuk et al, numerous scholarships, bursaries and sponsorships are established as an encouragement to students who have excelled in their studies or made significant contributions in serving fellow students or the community.

為鼓勵同學爭取更佳成績，並積極貢獻社區、服務同學，書院設立多項獎學金、助學金及計劃贊助，蒙各界人士或公司慷慨捐贈，包括：保良局董事會成員、社會賢達，以及其他團體。

SCHOLARSHIPS FOR NEWLY-ADMITTED STUDENTS

新生入學獎學金

The College has established scholarships for applicants with outstanding results in HKDSE. The applicant could be awarded the scholarship upon successful admission to the College. Awardees may receive a maximum of a full first-year scholarship.

書院設立新生入學獎學金，給予在香港中學文憑考試中考獲優良成績的申請者。同學若成功入讀由書院開辦之課程，有機會獲頒獎學金。成功被甄選的同學最高可豁免首年學費。

FINANCIAL ASSISTANCE

學費資助

Government Grants and Loans:

- Financial Assistance Scheme for Post-secondary Students (FASP)[@]
- Non-means-tested Loan Scheme for Post-secondary Students (NLSPS)[@]
- Continuing Education Fund (CEF)[#]

[@] Not applicable to the Diploma in Foundation Studies (DFS) programme. Students of the Diploma in Foundation Studies programme can apply for financial assistance via the Extended Non-means-tested Loan Scheme.

[#] Applicant must not have obtained any other publicly-funded financial assistance (such as FASP) for the same course.

政府資助：

- 專上學生資助計劃[@]
- 專上學生免入息審查貸款計劃[@]
- 持續進修基金[#]

[@] 不適用於基礎專上教育文憑課程。修讀基礎專上教育文憑課程的同學，可申請「擴展的免入息審查貸款計劃」。

[#] 申請人必須從未就同一科目在其他公帑資助計劃下獲得任何資助，例如「專上學生資助計劃」。

HKU SPACE Po Leung Kuk Stanley Ho Community College

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66 Leighton Road, Causeway Bay, Hong Kong

香港銅鑼灣禮頓道 66 號

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🌐 http://hkuspace-plk.hku.hk



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The College issues this programme leaflet as a general guide only, and not as a contract.
The College reserves the right to amend information published in this leaflet, as necessary.